



Examples of successful BIPs

| 1. | "Sustainable Banking and Finance" Inholland University of Applied Sciences | Page 2 |
|----|---|-----------|
| 2. | "Developing Outstanding Sustainable Entrepreneurship Competencies" Kärnten University of Applied Sciences | Page 3 |
| 3. | "Sports tourism in times of change" Seeburg Castle University | . Page 8 |
| 4. | "Challenges of future-oriented livestock production in Europe" Aeres University of Applied Scienes | . Page 14 |
| 5. | "International Design Workshop – (Re-)Designing Educational Spaces" FH Salzburg | Page 17 |
| 6. | Links University of Applied Sciences Windesheim, Inholland University of Applied Sciences | Page 34 |





Madrid, March 18th-23rd, 2024

SUSTAINABL BANKING

Blended Intensive **Programme**

WHAT IS IT?

You will be working in international teams on topics related to sustainability in banking and finance.

The Programme will be delivered by an international team of teachers, researchers and inspiring guest speakers from across Europe.

It consists of a virtual, online component to prepare you for an unforgettable week in Madrid 2024 containing also social and cultural events during your 5-day visit in the capital of Spain.

Organizing University 2024:

Partnering Institutions:

Uniwersytet Ekonomiczny

UCO NANTES











CEU

Universidad

San Pablo



WHY JOIN?

- Gain insights into current key topics and trends. in Banking and Finance
- Strengthen your curriculum by enhancing intercultural your competence.
- Gain experience working with people from different cultural backgrounds and disciplines.

Scan to watch video







← Access application form

- + INFO
- Registration via Application Form
- Deadline: November 30th
- EU-funded programme (Erasmus+ funding that will cover travel and accomodation)
- Eligibility for INCLUSION top-upfunding for underrepresented groups

CONTACT



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DEVOS CUAS BIP as an example of good practice

Mgr. Mgr. Aleksandra Jama MSc.

OEAD PLA Erasmus+ BIPs 14.05.2024

CUAS International



- 140 partner universities worldwide
- 5 Double Degree Programs with partners in Finnland, Germany and Italy
- English taught degree programs (on bachelor and master level)
- Associated member of ATHENA European University Alliance
- 4 BIPs in Carinthia offered by the School of Management and School of Health Sciences and Social Work















DEVOS

Developing Outstanding Sustainable Entrepreneurship Competencies

How did you find your partners?

- two partners are long term CUAS partners and one of them is also a partner by a double degree program
- two other partners were known from previous projects.
- individual networks of professors have been activated to include local and international non-HEI partners.

How is the cooperation with the partners organized?

- CUAS idea is discussed in short online sessions with partners who match thematically and are interested in cooperation
- Partners nominate teachers interested in cocreating the BIP and all the teachers work online on the content and methodology
- Partners promote the BIP among own students and nominate up to 10 students per institution

SUSTAINABLE ENTREPRENEURSHIP

DEVELOPING
OUTSTANDING
SUSTAINABLE
ENTREPRENEURSHIP
COMPETENCIES

WINTER SCHOOL



Partners:

FH-Prof. Dr. Eithne Knappitsch, Carinthia university of Applied Sciences

Dr. Anna Zinenko, Universitat Autònoma de Barcelona (FUABformació Escola de Turisme i Direcció Hotelera), Spain

Global Case Study Challenge

















DEVOS

Who is organizing the BIP at your HEI, what is the role of teachers, what is the responsibility of the IO?

- IRO is taking care of the mobilities, the budget, the social event
- The BIP coordinator is responsible for main contact with the partners and planning the BIP

Communication about the BIP: how did you find students to join the course?

 Partners promote the BIP among own students with a flyer designed by CUAS

BLENDED INTENSIVE PROGRAMME: SUSTAINABLE ENTREPRENEURSHIP

Learning and Teaching Methods

Students learn about sustainable entrepreneurship and gain practical knowledge through interactive workshops and collaborating with other students in group projects. Students develop sustainable business ideas and enjoy one-to-one coaching sessions with successful entrepreneurs, business owners and consultants. The culmination is the pitching competition where participants' creativity, entrepreneurial mindset and pitching skills will be challenged.

Program Designers



FH-Prof. Dr. Eithne Knappitsch is a university lecturer and corporate trainer living and working in southern Austria. With a focus on teamwork, leadership, and Diversity and inclusion, Eithne strives to promote conscious personal and professional leadership in her training and teaching. As a professor of intercultural management and a TEDx curator, she brings an entrepreneurial mindset to all her endeavors and a dynamic and engaging approach to training. Eithne is a former President of SIETAR Austria and conducted to the Global Case Study Challenge, a non-profit driving a future-oriented movement of global, conscious, and sustainable thinkers and leaders.



Dr. Anna Zinenko, a sustainability professional, university lecturer, and trainer based in Barcelona. With a holistic teaching philosophy, Anna constantly interconnects different subjects, teaching approaches, and cultures while embedding sustainability and its principles into her classes. Her research interests include sustainability strategy, corporate social responsibility instruments, and sustainability integration in diverse cultural frameworks. With a background in corporate sustainability and a passion for learning, Anna is here to guide you through the steps of establishing social and sustainable entrepreneurship projects. Anna is also Creative Operations lead at the Global Case Study Challenge.

Join Eithne and Anna, an award-winning learning design team, for this extraordinary entrepreneurial learning experience. They are both passionate about sustainability, entrepreneurial-thinking, and innovative, fun & meaningful learning adventures.

DEVOS

Structure of the BIP: sequence and duration of the virtual component and the physical mobility

See the flyer

<u>Didactic methods, both in virtual component and physical mobility</u>

 Various participatory and experiential approaches, such as participatory research, action-oriented learning and team-based learning.

More information on www.hmis2030.at and also https://www.youtube.com/watch?v=G7avqrQlzoU&t=8s

Program Schedule 0ct 5 - 31, 2023

Online - Part 1:

Session 1: Oct 5 - (17:00-18:30 CET) Kick-off & Team-Building Session 2: Oct 10 - (17:00-18:30 CET) Sustainable Entrepreneurship & Sustainable Business Model Design Session 3: Oct 12 - (17:00-18:30 CET) Idea Generation & SDGs

On-site - Part 2: (Klagenfurt, Austria)

Oct 16, Mon (9:00-17:00)
A guided tour of the Makerspace &
Team-building activity
Workshop on Ideation

Oct 17, Tue (9:00-17:00)
Business idea group-work and oneto-one coaching
Business Model Canvas

Oct 18, Wed (9:00-17:00)
Prototyping and Design Thinking
Business idea group-work and oneto-one coaching

Oct 19, Thu (9:00-17:00) Fear of Failure Workshop Business idea group-work and oneto-one coaching

Oct 20, Fri (10:00-20:00) Pitch training Group work and pitching competition with a jury

Oct 21, Sat (9:00-13:00) Learning transfer

Online - Part 3: Oct 31, - (17:00-18:30 CET) Reflection





Turisme i Direcció Hotelera Escola FUAB Formació











BLENDED INTENSIVE PROGRAMME SUSTAINABLE ENTREPRENEURSHIP

About the program

Join our dynamic Sustainable Entrepreneurship Program (SUS-ENT), a compact experiential learning program (3 ECTS), equipping students with the competencies they need to understand and develop sustainable business ideas. Master the art of innovating, developing sustainable business models, enhancing your entrepreneurial abilities, and pitching compelling new ideas.

Experience the unique blend of virtual and in-person immersive learning in our Blended Intensive Program (BIP) to foster entrepreneurial mindset, digital communication, and sustainability skills.

In partnership with Makerspace Carinthia and Startup Carinthia, we're empowering the Alps-Adriatic startup ecosystem, linking you to a vibrant network of startups, support, and invaluable know-how.

Embrace the future with SUS-ENT, fostering a sustainable entrepreneurial culture that addresses environmental concerns, considers the demands of conscious customers, boosts circular economy, and guarantees long-term success. Let's create a global, conscious, and sustainable entrepreneurial community together!

Learning outcomes

- Understanding Sustainable Entrepreneurship
- Developing an Entrepreneurial Mindset
- Sustainable Business Model Design
- Pitch Training and Presentation Skills
- Group Work and Collaboration
- Overcoming fear of failure in entrepreneurship



Language: ENG



Contact info: e.knappitsch@cuas.a



Seeburg Castle University – ERASMUS+ Blended Intensive Programme in Salzburg/Austria 22.-26.4 2024 FOURTH BRIEFING FOR STUDENTS SPORTS TOURISM IN TIMES OF CHANGE

Latest update: 18.4.24 1 pm

Seeburg Castle University will host a short, but intensive international week in the framework of ERASMUS+ in Salzburg and environs in April of 2024. This micro course will be credited with 6 European ECTS credits.

24 international students from Croatia, Hungary and Czech Republic plus 4 lecturers

PLEASE BE EXACTLY IN TIME AT ALL MEETING POINTS

IF YOU MISS TO BE IN THE BUS/TRAIN YOU HAVE TO FIND YOUR OWN WAY

ALL GROUP LEADERS SHALL ORGANISE IN A WHATSAPP GROUP INCLUDING ANA AND BEPO FROM ASPIRA AND BEA FROM SZEGED

ANA WILL BE HEAD OF TRAVELS AND HAS THE TICKETS FOR THE TRAIN AND BUS RIDES

FOURTH Program Version as of 18.4.:

21nd April: Arrival in Salzburg

22nd April: Salzburg Football Stadium Experience

13.00 Lunch in the Salzburg Football Stadium (Red Bull Stadium)

https://www.redbullsalzburg.at/en/directions

The restaurant is called: Bull's Corner: https://www.bullscorner.at/de/

15.00 Stadium Tour in the Red Bull Arena plus 4 Austrian students

Afternoon/Evening: Exploring Salzburg City, Culture programme (e.g. Museums, Red Bull Hangar 7, sights and more): https://www.salzburg.info/en/sights/museums/all-museums

23rd April: Excursion to Saalbach-Hinterglemm, host of the 2025 FIS Alpine Ski World Championships

Meeting Point is IN THE TRAIN at Salzburg main train station:

9:08 REX 3 train (direction Wörgl) to Zell am See, arriving 10 44 in Zell am See,

11 20 continuation by bus to Saalbach – Hinterglemm (Zwölferkogelbahn bus stop), arrival at 11:56 – I will meet you there

12 00 Meeting with Eva Unterrainer, Marketing Department

Meeting Point: Zwölferkogel Ski Area

Focus: Introduction to the Events Management of the World Championships

Venue Visit (Finish Area, Fan Zone, Media Venue)

More info: https://www.saalbach2025.com/en/tracks

Short exploration of the mountains on your own, snack lunch to be organized on your own

Departure Saalbach Zwölferkogel bus station (Meeting at the bus stop):

Return: 15 17 bus to Zell am See arriving 16:02, 16:15 Zell am See to Salzburg arrival 17:48 changing in Schwarzach-St. Veit

24 & 25 April:

Lectures at Seeburg Castle University, Seekirchen am Wallersee

Seeburgstraße 5201 Seekirchen am Wallersee, Salzburg 8

You need to organize your own train tickets as you may to decide to stay longer at Lake Wallersee!

Train from Salzburg to Seekirchen: 8 34 arriving 8:48, 10 minute walk to the university

Return to Salzburg 17:11, 17:49 or you wish to enjoy Lake Wallersee (5 minutes walk from the university with active sports opportunities such as SUP)

24th April: 9 am to 5 pm: Lectures & workshops at Seeburg Castle University, Seminar Rooms 1 & 3, lunch at 1 pm in GH Post

9 00 Reception (Salettl, ground floor) and welcome by SCU Rector Univ. Prof. Dr. Alexandra Zaby and meeting with the Austrian students over coffee

10 00 Lecture and Course Overview including final graded assignment
Austrian Winter and Summer Sports Tourism Cases by Ass.-Prof. Dr. Robert
Kaspar

10 30 Lecture by Bepo Zura, Aspira, Split

- advantages of sports tourism
- impact on the host city
- big sports events and their advantages
- real examples
- effects of sports events (economic, social)
- comparison of successful and unsuccessful examples from practice
- marketing
- trends
- Croatian sports tourism

11 30 Lecture by Ana Lujić Tabain, Aspira, Split

Sustainability of sports tourism

- what is sustainability in general
- 17 sustainable goals
- examples of achieving goals (for both sports tourism and tourism in general)
- sustainable events what they are and why they are organized
- the methods used
- examples from practice
- task for students: did they use some of the goals in their event? how? if they are not, include them
- 12 45: Walk to Gasthaus Post (10 minutes for lunch)
- 13 00: Lunch 3 menu options including one vegetarian option
- 14 30: Presentations of Assignment 2 in the allocated groups, max. 7 minutes presentation
- 15 30: Start of the intercultural final assignment and feedback from the lecturers
- 17 00: End of Day 1

25th April: 9 am to 5 pm: Active Sports Workshop and Guest Lecture Seeburg Castle University, Seminar Rooms 1 & 3, lunch at 1 pm in GH Post

9 00 Lecture: Austrian Winter and Summer Sports Tourism Cases by Ass.-Prof. Dr. Robert Kaspar

10 00 Active Sports Experience around Lake Wallersee (depending on the weather)

Followed by: Continuation of the intercultural final assignment and feedback from the lecturers

13 00: Lunch – 3 menu options including one vegetarian option

14 00 Guest Lecture by Manuela Bacher, CEO Salzburger Seenland Tourism

Course Evaluation, Feedback, Questions for the final assignment

17 00: End of Day 2

26th April: Excursion to Ramsau and Schladming, hosts of FIS Alpine and Nordic Ski World Championships and the 2017 Special Olympics World Winter Games

Meeting with Gerhard Pilz, Tourism Destination Management Company Schladming- Dachstein (Austria's 3rd largest tourism destination)

Departure Salzburg main train station (Meeting in the train):

8 16 IC 513 (direction Graz) to Schladming, arriving 9 50, 9 55 continuation by bus (the grey Ramsau bus at the train station) to Ramsau am Dachstein village centre, arrival at 10 15

1030 Meeting with Gerhard Pilz in the Dachstein Event Center

Exploration of sports tourism infrastructure

Introduction into the idea to bid for the 2031 FIS Nordic Ski World Championships

13 00 Lunch in the Dachstein Event Centre

Exploration of the mountains

15 30 returning by bus to Schladming

16 10 train to Salzburg, changing in Bischofshofen arriving 17 48

Focus: Sports Tourism and Events, Sports Tourism Product Development, exploration of the mountains

More info: https://www.schladming-dachstein.at/en/summer

ERASMUS+ funded parts of the programme

All train and bus tickets

Lunch on Monday, Wednesday, Thursday and Friday: 3 menu options including one vegetarian option, NO drinks included

Guided Tour of the Red Bull Football Stadium

The lecture content

The discussed topics are:

- Fundamentals of Sports Tourism
- The Business of Sports Tourism
- The role of events in Sports Tourism
- Sustainability in Sports Tourism
- Digitalisation in Sport Management
- Trends in Sports and Events Management

Objectives and description

The objective of the programme is to develop the sports tourism competences of the participating students. In the virtual phase, the students will understand the business of sports tourism and the impact on the hosting destination. In the live days in Salzburg, the students will visit key stakeholders in the development of sports tourism activities. Finally, students will create a sports tourism product development proposal for a destination of their choice.

Methods and outcomes

Case Studies, Site Visits, Critical Thinking, Creation of a Sports Tourism Product

Virtual Component Description

The course starts three weeks before the live week in Salzburg. Students will be presented with theoretical background and case studies on sports tourism and will submit a first critical reflection video by whatsapp. After the live week, the students will have a forth virtual week, where they will work in intercultural teams to develop a sports tourism proposal for a destination of their choice.

Dates, Webinars

Start of the course: 3.4., Virtual Phase: 3.4. - 21.4., End of Course: 30.4.

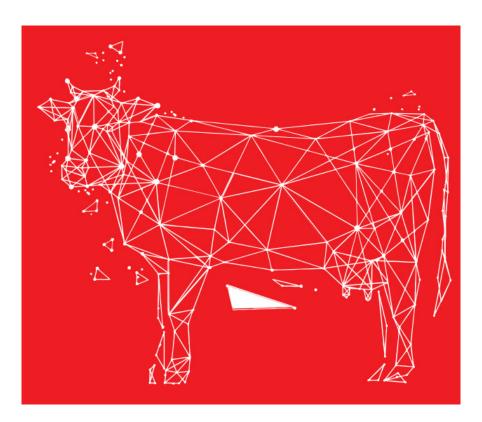
Submission of Assignment 1 (Whatsapp Video): 8.4., Assignment 2 (upload on the platform, only by 1 group member): 17.4., 23 55, Submission of Assignment 3: 30.4., 23 55

Save the dates - Webinars via MS Teams:

- 3.4., 8 pm Overview of the course, Briefing for the individual assignment
- 10.4., 5 pm Briefing for the group assignment, 19.4., 9 am Briefing for the live week



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BIP AERES UAS DRONTEN:

Challenges of future-oriented livestock production in Europe

At Aeres University in Dronten we are happy to announce that we are organizing a Blended Intensive Programme (BIP) about the **Challenges of future-oriented livestock production in Europe**. We are organizing a 3-ECTS-Blended Intensive Programme between the 18th of March until the 22nd of March 2024. A great opportunity to network with international students, guest speakers and teachers. Next to networking you will visit a lot of Dutch, innovative farms and interesting, agricultural companies.

You wouldn't miss this opportunity, right?

WHY?

Livestock production and its challenges are one of the hottest topics not only in The Netherlands or Europe but all over the world. People try to find out, how to make livestock production more innovative, future-oriented and green. There are many challenges in innovating livestock production, which companies, society and especially farmers face. The Netherlands is a center of excellence in topics such as sustainability and reducing nitrogen emissions in the agricultural sector. The Aeres University of Applied Sciences in Dronten owns a lot of knowledge about agriculture and food production and teaches its students to find innovative solutions to the problems they face in their industry.





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WHAT?

The BIP Challenges of future-oriented livestock production invites international students to discover and explore approaches to deal with and talk about the challenges the future-oriented livestock production in Europe will face. There is a strong connection with agricultural professions. The Blended Intensive Programme is a very diverse week with interesting lectures from international teachers and experts, innovative excursions to Dutch farms and agricultural companies, symposium and discussion about the future of the EU. The upcoming challenges we all face together in agriculture become more and more complex. Bringing international students together will create synergy, sharing knowledge and is for you as a student a great opportunity! In this Blended Intensive Programme (BIP) you will work together in an international context with students from several European countries. During this week you will work together on an interesting case study. At the end of the BIP week, you will present your ideas together.

The **BIP Challenges of future-oriented livestock production** held over 2 weeks with both face-to-face elements and online activities will include:

- Getting to know international perspectives on the future of EU livestock production
- Experiencing lectures from international lecturers
- · Visiting innovative and pioneering farms and companies with big international impacts
- Using English as working and teaching language clearly (B2) in speaking and writing
- Learning to network and work together at international level
- Doing research on problem solving methods, approaches and good practices, based on key questions to consolidate individual findings
- Approaching new problem-solving methods: working on a case study with students from different countries and presenting your findings at the end of the week
- Handling the disciplines intercultural communication, gaining content knowledge, sustainable development and communication by integrating diverse aspects.
- Using English as a working language (B2) in speaking and writing

WHO?

You could benefit from the course if:

- You are a student from one of the institutions mentioned above
- You are an interested person in the agricultural industry, handling complex challenges and solving them in a sustainable way
- You are interested cooperating with people from different countries and cultures and build bridges between their perspectives
- You are open to trying new ways of thinking

HOW and WHEN?

Preparation phase: 1 EC

The preparation phase on 4th March 2024 will be held online, using Microsoft Teams. Students and teachers will meet online to get to know each other. During this meeting Aeres UAS professionals will explain the current situation in the Dutch agricultural industry and where the challenges in the Netherlands lay. Furthermore, they will shine a light on the green solutions which Dutch farmers and experts are working on the last years and how Aeres students influence those solutions. Based on this introduction, the assignment of the physical week will be explained. All participants are expected to prepare a list of three learning goals for the week, as well as a list of three challenges they face in their countries and how they might be solved in a green and sustainable way.



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HOW MUCH WILL IT COST ME?

There are no course fees, plus there will be an allowance to pay for travel, accommodation and subsistence from EU funds as long as you complete the necessary documentation.

Where do I get more information, who I will apply with?

Get in touch with either:

- Aeres UAS Dronten: Jan van Beekhuizen (j.van.beekhuizen@aeres.nl)
- Aeres UAS Dronten: Carina Bakker van de Beek (c.bakker@aeres.nl)
- Aeres UAS Dronten: Bram van 't Klooster (b.vant.klooster@aeres.nl)
- Aeres UAS Dronten: International Office for Erasmus+ questions (international.uas@aeres.nl)

The deadline for the application is 19th of Januari 2024.











Technik Gesundheit Medien

Partners







Hochschule für Technik Stuttgart



At a glance



- Annual event / course "International Design Workshop"
- Study programme: Design and Product Management
- Different focus topic every year
- Last year's title: "(Re-)Designing Educational Spaces" (4 8 December 2023)
- A total of about 60-80 participants including incoming exchange students and regular students
- Students from Georgia, Türkiye, Czech Republic, Germany, Austria (2023: 32 incoming students)
- Students from Georgia funded with KA171 project funds
- Collaboration with local businesses depending on topic
- Participation in similar workshops at partner universities (not necessarily funded as BIP)

Development



- The FH Salzburg has been hosting this workshop for 15 years now as part of degree programme "Design and Product Management"
- International exchange is a crucial aspect in the field of design
- Held annually in December at Campus Kuchl, always with a different focus topic
- First participating partner: Bahçeşehir University Istanbul
- First implementation as BIP in 2022
- BIP structure opened possibilities for including more partners
- Successful implementation of the BIP deepened and strenghened the cooperation with involved partners
- Regular mutual visits / participation in workshops held at partner institutions

Campus Kuchl















Organisation within FH Salzburg



Departmental staff / lecturers:

- Organisation of the workshop
- Main communication with partners
- Preparation of virtual and phyiscal component
- Organisation of field trips / excursions
- Administrative tasks (e.g. ToRs)
- Dissemination

International Office:

- Erasmus application
- Support with organisation
- Administration of funds
- KA171 funding for incoming students from Georgia
- Support with administrative tasks
- Reporting

Communication about the BIP



- FH Salzburg students: participation in an international design workshop is a mandatory part of the curriculum for Design and Product Management students
- They can attend the International Design workshop at FH Salzburg (Internationalisation@Home) or participate in a workshop abroad (BIP partners also offer workshops, not necessarily structured/funded as BIP)
- Incoming students: BIP is advertised to them by partners, voluntary participation, gain ECTS credits (most of the time as part of their electives)

Structure of the BIP



- Virtual component:
 - Starts about 2 weeks before the physical component
 - Kick-off to start the workshop:
 - introduction of participants
 - explanation of workshop topic
 - keynotes for background information
 - 2nd mandatory online meeting:
 - formation of multi-cultural + multi-disciplinary groups (pre-assigned)
 - introduction of online tool(s) for group work
 - Groupwork: Online assignments and online meetings (some with teacher supervision)
 - Use of online tools (e.g. MS Teams, Miro, etc.) to communicate and share results

Structure of the BIP



- Physical component:
 - Workshop held at Campus Kuchl
 - Always in December (around Dec 5 for cultural experience of "Krampus")
 - Intensive groupwork
 - Due to online component before the workshop, groupwork in the workshop tends to be very productive from the very beginning
 - Use of online tools (e.g. MS Teams) to communicate and share results
 - Expert talks (e.g. architects)
 - Presentation of partner institutions (aim: intensifying mobilities / exchange)
 - Excursions / field trips according to topic (e.g. visit to a newly built, innovative school)
 - Socialising and cultural experiences: Krampuslauf, Stiegl brewery tour
 - Groups present their results in the end (in form of a video presentation and Q&A session)

























International Design Workshop 2022:



workshop

Der Stoff aus dem die Zukunft ist.

Neue Materialien kennen zu lernen und mit ihnen experimentelle Modelle für Spielplätze zu generieren war das Ziel. Kolleg*innen aus der Materialforschung präsentierten neueste Entwicklungen kreativen Köpfe damit so alles verwirkshop mit einer zukunftsfähigen, weil kreislauffähigen Material-Basis.

Future's building blocks.

In this workshop the students dealt with creating new products depending on the innovative sustainable materials they were given. Colleagues presented the latest findings outlooks for material technology.



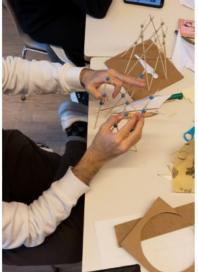


Erasmus+

Designing a bio-based Future













≈0eaD

FH Salzburg · International Office · Jennifer Simon

International Design Workshop 2022: Designing a bio-based Future









International Design Workshop 2022: Designing a bio-based Future











Thank you











Links

University of Applied Sciences Windesheim:

Two webpages for two BIPs of the University of Applied Sciences Windesheim:

Global Entrepreneurship Week | International (windesheim.com)

Blended Intensive Programmes | International (windesheim.com)

Inholland University of Applied Sciences (Video):

A video presenting experiences students made with the BIP "Sustainable Banking and Finance".

Erasmus+ BIP Sustainable Banking and Finance (youtube.com)



