appear appear







Education and Vocation Counselling Training | EVCT A partnership between Austria and Ethiopia

PROJECT COORDINATOR:

Prof. Dr. habil. Belachew Gebrewold

COORDINATING INSTITUTION:

MCI - The Entrepreneurial School

PARTNER INSTITUTION:

Kotebe University of Education – Ethiopia, Technical and Vocational Training Institute TVFT

PARTNER COUNTRY:

Ethiopia

PROJECT DURATION:

1 March 2025 – 28 February 2027 (24 months)

CONTACT:

belachew.gebrewold@mci.edu ephrem.tekle@ethernet.edu.et geneneabebetd@gmail.com appear@oead.at

WEBSITE:

appear.at/EVCT

The project is funded by the Austrian Partnership Programme in Higher Education and Research for Development – APPEAR. APPEAR is a programme of the Austrian Development Cooperation and is implemented by the OeAD.

With funding from

AustrianDevelopmentCooperation

The Education and Vocation Counselling Training project (EVCT) project aims to transform the educational landscape in Ethiopia by integrating comprehensive vocational and education counselling into the Universities of Applied Sciences system. By developing a network of trained counsellors, creating valuable resources, and fostering collaboration between academia and industry, the project will provide sustainable benefits to students, educators, and employers, thereby contributing to the broader goals of sustainable development and economic growth.

Coordinated by the Management Center Innsbruck (MCI) in Austria in collaboration with Kotebe University of Education (KUE) in Ethiopia and the Technical and Vocational Training Institute TVET in Ethiopia, the project aims to equip Ethiopian Universities of Applied Sciences (UAS) with the necessary tools and expertise to guide students in choosing study programs that align with their strengths and career aspirations.

The main activities of the project are as follows:

- Developing a certified curriculum to train counsellors at 15 UAS, ensuring students receive personalized career guidance.
- Creating an online vocational counselling toolbox.
- Launching a pilot programme at three UAS to test and refine the training curriculum and counselling methodologies.
- Organizing a national forum to facilitate ongoing professional development, stakeholder interaction, and dissemination of best practices among education counsellors.
- Development and publication of job profiles for common occupations among
 UAS graduates, helping to align educational programmes with labor market needs.
- Enhanced collaboration between universities and industries will ensure that
 educational programmes meet labor market demands. By aligning education with
 market needs and personal strengths, the project aims to reduce graduate
 unemployment and foster economic growth.

Acknowledgements | Editor and Publisher: 0eAD-GmbH, Ebendorferstrasse 7, 1010 Vienna Headquarters: Vienna | FN 320219 k | Commercial Court Vienna | ATU 64808925 Managing director: Jakob Calice. PhD Editor: APPEAR – Austrian Partnership Programme in Higher Education and Research for Development | appear@oead.at | www.appear.at | Design: Birgit Preiner Photos: Freepik/pch.vector, Unsplash/Nqobile Vundla Vienna, October 2025