



B.S. Business & Information Management International Specialization

The Profession

Professionals working in international business and information management serve as a communication bridge between those who implement information systems technology and the business end users of these systems. They apply global business skills and technology to make sound business decisions and drive strategic vision and actions. The field requires a solid understanding of intercultural business practices combined with an understanding of the role information systems play within an organization in today's global world. Individuals who think fast, work hard, are interculturally competent and excel at multitasking should consider this high-paying profession. Whether you want to work for an international Fortune 500 company or run your own business, this degree is for you.

Entrepreneurs need to understand how to grow opportunities, also globally. Business-oriented professionals who want to support international organizations or become entrepreneurs must have both business and information skills. These professionals apply business skills such as marketing, investment strategies, legal and leadership skills in the world of commerce. Understanding information systems is a key factor in gaining success in today's global marketplace.

The Program

The Bachelor of Science (B.S.) in Business and Information Management (BIM) emphasizes the intercultural skills necessary to sustain and grow business internationally through marketing, general business and management practices and the application of international law and ethics. The curriculum also focuses on intercultural leadership, soft skills, the analysis and implementation of information systems, data management, data communications and emerging topics such as electronic commerce and knowledge management.

The B.S. BIM program with an intercultural specialization is a compact, 24-month program that provides students with the opportunity to grow academically and gain professional experience while learning to navigate in different business cultures. The tailored program links cutting-edge technology to innovative business practices by offering a clear and direct relationship between academics and what is demanded by industry and commerce.

The B.S. Business and Information Management Program especially prepares you for these careers:

- ✓ Business Analyst
- ✓ Business Application Developer
- ✓ Business Manager
- ✓ Business Operations Specialist
- ✓ Business Process Manager
- ✓ Business Support Manager
- ✓ Business Owner
- ✓ Chief Information Officer
- ✓ Entrepreneur
- ✓ Enterprise Systems Analyst
- ✓ Franchise Owner
- ✓ Information Systems Manager
- ✓ Investor
- ✓ Management Analyst

Program Schedule/Courses 2018-2020*

Fall Semester 2018 in Salzburg

Course #	Block A (7 Weeks)	Credit Hours	Course #	Block B (7 Weeks)	Credit Hours
GER1120 SPN 1120	Language Course (German/Spanish)	3	GER1121 SPN 1121	Language Course (German/Spanish)	3
SPC 1608	Intro to Oral Communication	3	ISM 3011	Essentials of Management Information Systems	3
OST 2852	Microsoft Excel (online)	3	GEB 3213	Writing for Business	3

Spring Semester 2019 in Salzburg

Course #	Block A (7 Weeks)	Credit Hours	Course #	Block B (7 Weeks)	Credit Hours
GER 2200 SPN 2200	Language Course (German/Spanish)	3	GER 2201 SPN 2201	Language Course (German/Spanish)	3
MAN 2930	Selected Studies in Business Management	3	ISM 3013	Using and Managing Business Information Systems	3
			MAR 3023	Principles of Marketing	3
ECO 2023	Principles of Economics (MICRO) (online)				3

Summer Semester 2019 in Salzburg

Course #	Block A (6 Weeks)	Credit Hours	Course #	Block B (6 Weeks)	Credit Hours
MAN 3025	Management of Organizations	3	LDR 3332	Management and Leadership Development	3
ISM 4431	Business Process Management Systems	3	MAR 3415	Professional Selling and Negotiation	3
ACG 2021	Principles of Financial Accounting (online)				3

Fall Semester 2019 in Salzburg

Course #	Block A (7 Weeks)	Credit Hours	Course #	Block B (7 Weeks)	Credit Hours
ISM 3424	Business Modeling Using Simulation	3	FOL2930	Language Course (German/Spanish)	3
			BUL 3130	Legal and Ethical Environments of Business	3
ACG 2071	Principles of Managerial Accounting (online)				3
GEB 3494	Cooperative Education Internship in Business				1,5

Spring Semester 2020 in Salzburg

Course #	Block A (7 Weeks)	Credit Hours	Course #	Block B (7 Weeks)	Credit Hours
ISM 4153	Introduction to Enterprise Processing Environments			Language Course (German/Spanish)	3
		3	GEB 3376	The Entrepreneurial and Intrapreneurial Manager	3
FIN 3403	Principles of Business Finance (online)				3
GEB 3494	Cooperative Education Internship in Business				1,5

Summer Semester 2020 in Salzburg & in USA

Course #	Block A (6 Weeks)	Credit Hours	Course #	Block B in U.S.A. (3 Weeks)	Credit Hours
MAN 3320	Management of Strategic Human Resources	3	ISM 4881	Capstone Project	3
ISM 4314	Project Management	3	GEB 3955	Travel Study in Business	3

*Schedule is subject to change.

Program Information

Program Start and Duration

September 2018 – July 2020

Main Instruction Site

Salzburg College
Bergstraße 12
5020 Salzburg
AUSTRIA

U.S.A. Instruction Site

Seminole State College
100 Weldon Boulevard
Sanford, FL 32773
U.S.A.

Class (Cohort) Size

10 – 25 students

Language of Instruction

English

Class Hours

Monday-Thursday
Excursions on select weekends

Eligibility

- Pre-requisite (Transfer Credit) Courses:

Students are expected to transfer into the program with 33 General Education credits completed. Most European high school diplomas allow for advanced standing and direct enrollment.

OR

High school diploma and required General Education courses (33 credits) completed. Select General Education courses may be taken once admitted into program in addition to set curriculum and must be completed before graduation.

- SAT Score: Not applicable for EU applicants and may be waived for holders of a U.S. Associate Degree with a GPA of 3.0 or above.

- Proof of English language proficiency (TOEFL Computer: 220; TOEFL IBT: 80; TOEFL paper-based: 550, IELTS: 6)

- WES: A high school diploma (or equivalent) evaluation by WES is required for any degree completed outside of the US, Canada or the EU.

Degree Awarded by Seminole State College (Florida, U.S.A.)

Bachelor of Science Business and Information Management
Concentration: International Specialization



Program Fees for 2018-20

€ 3,200 per semester (Total: € 19,200)

The program includes tuition, registration fees, student services & on-site support.

International Program Director

Mag. Phoebe Mayer, MBA

International Program Manager & Admissions Information

Mag. Lukas Stockinger

Email: stockinger@salzburgcollege.edu

Application Deadline

July 1