

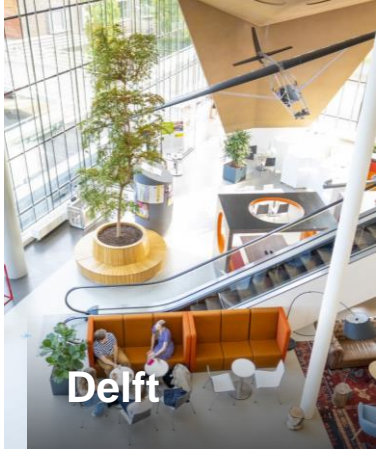
Erasmus+ BIP- development at Inholland UAS

**International Peer Learning Activity:
Erasmus+ Blended Intensive
Programmes
Vienna, 14 May 2024**

Petra Hogendoorn-Schweighofer MA,
Policy advisor internationalisation,
Institutional Erasmus+ coordinator



Introduction to Inholland



28.000
students
2.100
fte
employees



Who we are

“Inholland is an open, multi-cultural institution which offers students a high-quality environment that is not only innovative and demanding, but also caring, professional and academic.”

Our faculties

1. Faculty of Creative Business
2. Faculty of Business, Finance & Law
3. Faculty of Agri, Food and Life Science
4. Faculty of Education, Learning and Philosophy
5. Faculty of Engineering, Design & Computing
6. Faculty of Health, Sports & Social Work

3 International Offices
work centrally for all
faculties

[Video Inholland UAS](#)



Our core values

Personal and accessible = we know each other

Learning = we have the courage to learn from each other

Inclusive = everyone belongs here



Our take on internationalisation

Socially engaged sustainable internationalisation for everyone

- Our rich and diverse learning environment is connected to an international ecosystem, in which students and employees can develop into a responsible global professional.
- Students are capable of building bridges across country borders and cultures, thereby contribute to a sustainable living environment and a resilient society.



Focus on BIP-development

Policy

- Internal funding for BIP-development at faculties
- Obligatory: “How does the BIP refer to the strategic themes of Inholland, sustainable living environment and resilient society?”

Outcomes

- BIPs are linked to institutional strategy, challenge-based approach with real-world cases from external players
- Often interdisciplinary
- Boost for internationalisation of the faculties
- Side effect: “Using BIPs as a vehicle to promote interdisciplinary collaboration has proven very useful in the inner workings of our university.”*

BIPs "will foster the development of transnational and transdisciplinary curricula, as well as innovative ways of learning and teaching, including online collaboration, research-based learning and challenge-based approaches in order to tackle societal challenges." (HE Mobility Handbook)

** Hogendoorn-Schweighofer & Moens (2023):*
BLENDING PERSPECTIVES TO SOLVE GLOBAL CHALLENGE. Breaking down barriers with blended intensive programmes
[2023 Winter Forum: Across disciplines, across boundaries | EAIE](#)

BIPs in 2022-2023

5 BIPs organized in the Netherlands

10 BIPs organized abroad

BIPs in 2023-2024

24 BIPs organized abroad



Erasmus+ BIPs (1) related to our strategy

Sustainable Fashion - [BIP brings international students to Haarlem \(inholland.nl\)](https://inholland.nl); [Slow Fashion, Fast Fun \(hs-augsburg.de\)](https://hs-augsburg.de)

- Problems of fast fashion, linked to EU campaign “Make fast fashion out of fashion” and linked to the Living Lab ‘Sustainable Fashion’ at Inholland
- Students develop a communication concept for a local frontrunner in sustainable fashion targeted at young people by using the design thinking method
- 5 institutions: Belgium (2), Germany, the Netherlands, Italy
- 5 weeks online



Erasmus+ BIPs (2) related to our strategy

Games for Goals: https://youtu.be/YW6TgH5_I80

- Students design a game for peers to create awareness on SDGs
- Practice design thinking methodology
- Online masterclasses on Authentic Leadership, Gaming and gamification, Design Thinking and the SDG's
- Interdisciplinary group of 3 institutions: Belgium, Lithuania, the Netherlands.



Read more on the BIPs Sustainable Fashion and Games for Goals:
BLENDING PERSPECTIVES TO SOLVE GLOBAL CHALLENGE. Breaking down barriers with blended intensive programmes
[2023 Winter Forum: Across disciplines, across boundaries | EAIE](#)



Thank you!

E-mail: petra.hogendoorn@inholland.nl



<https://www.inholland.nl/inhollandcom/about-inholland/>



<https://www.linkedin.com/school/hogeschool-inholland/>



<https://www.instagram.com/hogeschoolinholland/>



<https://www.youtube.com/inholland>

