

# WORKSHOP 3

Beförderung der fremdsprachlichen  
und interkulturellen Kompetenzen bei Lehrenden

*Beispiele, Anreizsystem und Rolle der Personalentwicklung*



**IMC FACHHOCHSCHULE KREMS**  
**KOMPETENZANFORDERUNGEN, WEITERBILDUNGSANGEBOTE FÜR LEHRENDE**

**VERANKERUNG IN STRATEGIE & OPERATIVEN ZIELEN, BEISPIELE**

*IRIS WARINGER, HEAD INTERNATIONAL RELATIONS  
SONJA BERGER, SPRACHKOORDINATION & LEHRENDE*

## MISSION STATEMENT

### VISION

International. Innovative. IMC Krems.

### MISSION

We are an Austrian university of applied sciences with an international orientation. In our core tasks, education and research, we develop and implement innovative and sustainable solutions that create regional, national and global benefits.

### VALUES

Learn. Create. Inspire.

## STRATEGIC GOALS

### GOAL 3: Internationalisation in all degree programmes

The curricula of all degree programmes include various elements of internationalisation.

### GOAL 6: Further development of the transnational programmes

The existing offer of transnational programmes will be evaluated and qualitatively further developed. We aim at moderately expanding the range of transnational degree programmes and courses in the fields of tourism and export. In this context, cooperation agreements will be negotiated with renowned partner universities, which contributes to the positive international reputation of IMC Krems.

### GOAL 10: PhD cooperation

Through targeted national and international cooperation and the use of PhD calls, we create attractive PhD opportunities for employees. In the long term, we aim at offering our own doctoral programme.

### GOAL 12: Future-oriented composition of the IMC team

The IMC team consists of the Permanent Faculty, Adjunct Faculty and Institutional Services. The IMC team is characterised by an international mindset, innovative problem-solving skills, embracing diversity and a high level of motivation in shaping and developing IMC Krems.

Colleagues of the Permanent Faculty stand for high professional and scientific expertise, are anchored in the national and international scientific community and make a significant contribution to the further development of our research focus areas as well as our teaching.

The Adjunct Faculty primarily brings in professional field and industry expertise and consists of established personalities from the professional field or the relevant research areas.

The employees of Institutional Services actively contribute their high level of professional expertise to the further development of our core processes in teaching and research as well as to the design of their respective areas of activity. They are helpful contact persons for internal and external stakeholders.

## Englischkompetenz für Lehrende



Valide und objektive Ermittlung der geforderten Sprachkompetenz von C1



alle haupt- und nebenberuflich Lehrende der IMC und dislozierten Standorte



IMC Placement mittels English Placement Test inkl. entsprechende Begleitmaßnahmen

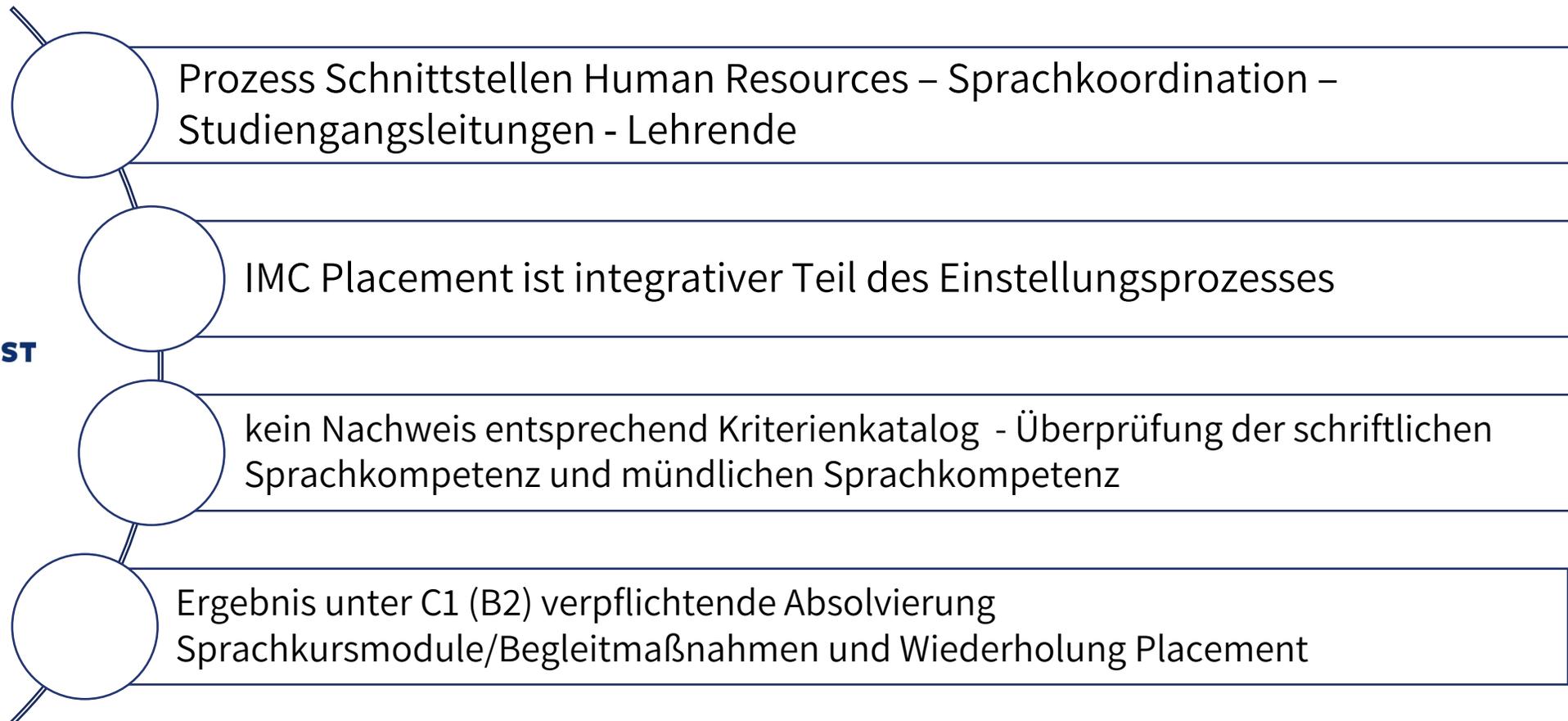


Information und Vorbereitungsmaterial an künftige Lehrende

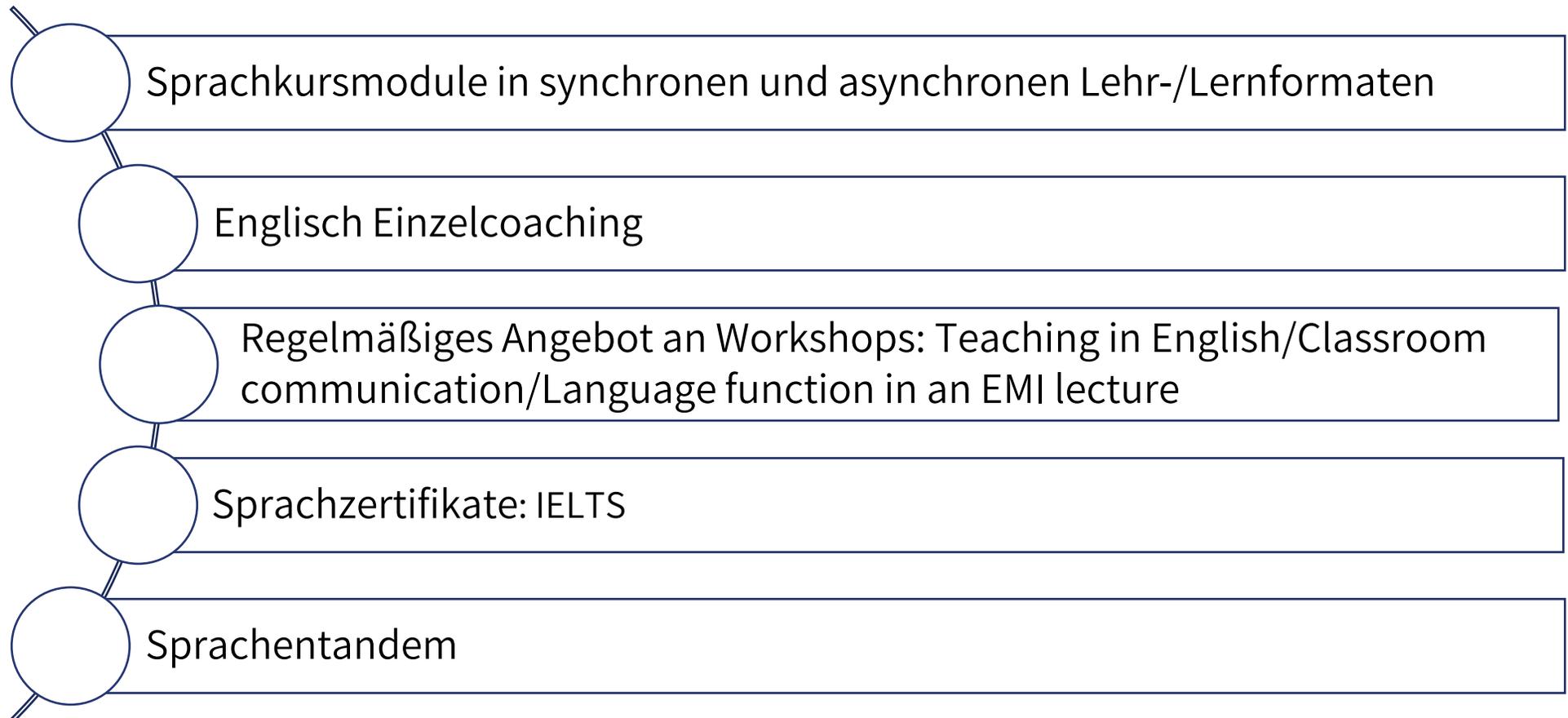


Schulungsmodule in synchronen und asynchronen Lehr-/Lernformaten via LMS

## Englischkompetenz für Lehrende



## Weiterbildungsmaßnahmen – Englisch/Fremdsprachen



## Weiterbildungsmaßnahmen – interkulturelle Kompetenz



Intercultural Competence Trainings (div. Schwerpunkte)

Paris, Barcelona or Helsinki – Let's talk about your next staff mobility

BIP/Virtual Exchange/COILs

IMC Welcome Center Activities for (inter)national students & colleagues

IMC International Staff Week, IMC Summer School

## FÖRDERNDE FAKTOREN

- Englischsprachige Studiengänge seit 1994
  - Verpflichtende Auslandspraktika
  - Optionale Auslandssemester
- Transnationale Studiengänge seit 2007
- Angestrebte internationale Akkreditierungen (AACSB)
- Verankerung in der Strategie
- Englisch als zweite Unternehmenssprache
- Fulbright Gastprofessur seit 2013
- Erasmus+ Staff Mobility – Ausbau KA 171 und KA 131

# Zeit für Fragen & Diskussion

