



FH Salzburg

Internationalising Campus: Indirect Solutions with Direct Results

Stories from the FH Salzburg

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WS 1: Systemic & Strategic Approaches (in English)
Bologna Tag 2023, 16/03/2023

Technik
Gesundheit
Medien

Overview



- FH Salzburg – at a glance
- Internationalising the Campus
 - Teacher Training and Internationalisation
 - English Language Training
 - Three Levels of Engagement in English Language Training
 - Ensure the Transfer

FH Salzburg – At a glance

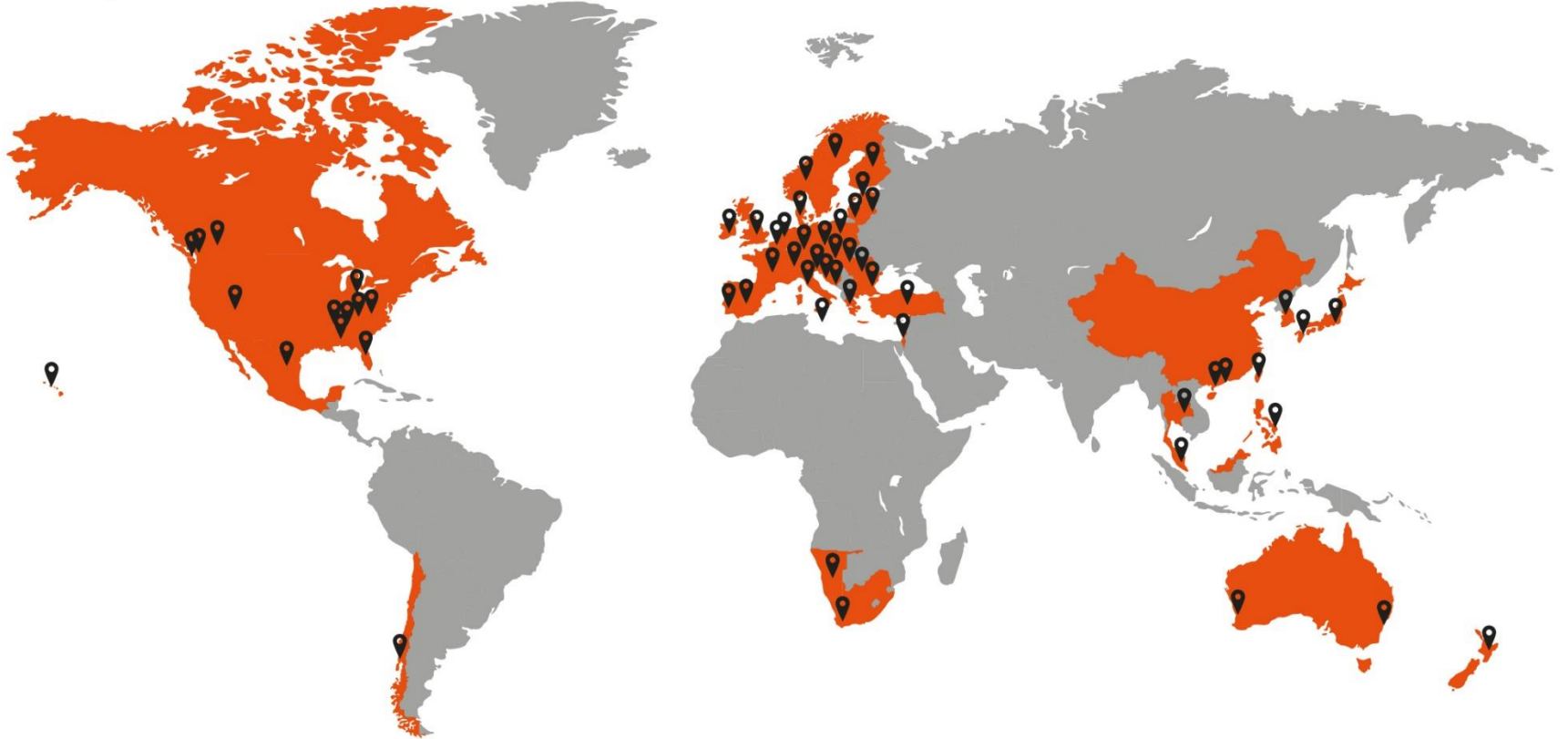


6 Departments

- **18 bachelor degree programmes**
- **12 master degree programmes**
- **Continuing Education**

- **3.200 students**
- **about 13.000 alumni**
- **more than 400 permanent staff members**
- **about 1.000 external lecturers**

FH Salzburg – 170 partner universities worldwide



Internationalising the Campus



160-180 Incoming students

- Buddy system
- Tandem Learning
- German language courses
- Intercultural communication courses
- Austrian culture courses
 - Inside Austria: Exploring a new culture
 - Outdoor Austria: From the Ground Up

250-270 Outgoing students

- Buddy system
- Tandem Learning
- Internship Cultural Coaching (for Erasmus+ Internships)
- Intercultural communication courses (all Master curricula)
- Language courses (English; second language in some programmes)

Teaching & Training Mobilities



average numbers 2016/17 – 2018/19

INCOMING

STA – Teacher Mobilities: 20

STT – Training Mobilities: 11

OUTGOING

STA – Teacher Mobilities: 17

STT – Training Mobilities: 30
(including English Language Training)

New challenges need new approaches



International Staff Training week

The programme is designed in cooperation:

- International Office
- eLearning & Hochschuldidaktik
- Gender & Diversity



Staff Training and Internationalisation



FH Salzburg

Hochschul- didaktik

Professionalisierung der
Lehre an der FH Salzburg



FHS- Teacher Training portfolio/certificate
(8,5 ECTS) includes:

- Minimum **1 teacher mobility / teaching experience at a partner university**
- Several training modules in English
- Gender & Diversity in Higher Education

Staff Training and Internationalisation



FH Salzburg

Hochschul- didaktik

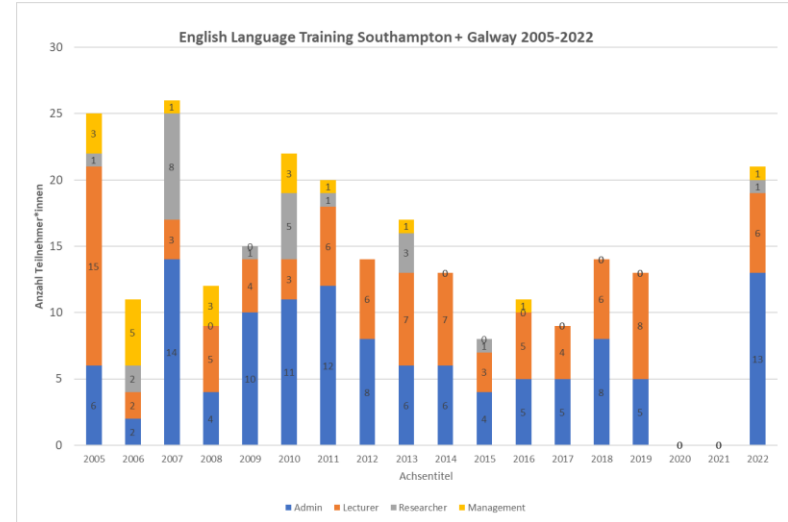
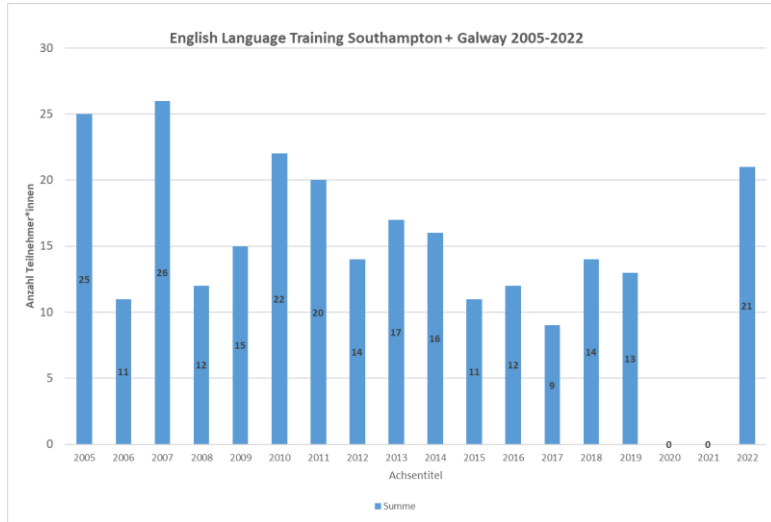
Professionalisierung der
Lehre an der FH Salzburg



Training modules in English

- EMI – English Medium of Instruction
- Effective Lecturing (2 modules)
- Connecting with your students and creating a positive and engaging learning environment

English Language Training Southampton + Galway 2005-2022



Linking Internationalization and Human Resource Development from a Strategic Perspective



1. Top strategic goal of Dominik Engel, new CEO of FH Salzburg:

Internationalisation

2. Strategic direction of staff development at FH Salzburg:

Lifecycle orientation

-> Result: Prioritisation of English language training. Possibility to adapt the training to the personal lifecycle.

Securing Knowledge Transfer

= Challenge for every Employer

Approach of FH Salzburg:

- Standardised reflection
- Brainstorming for sharing knowledge within the team and community
- Opportunity to share knowledge and experience with the entire organisation

Example 1: English Training – 3 Levels of Engagement



**Academic English/English Medium Instruction (Teaching & Research)
Business English (administration in higher education)**

Online-Programme

Engagement	Content	Goals
Basic	1-hour lesson / week	conversation
Standard	+ homework	reading, writing
Intensive	+ more texts + language tandem	reading, writing, conversation



8 weeks – twice a year – by Dr. Carolyn Westbrook

Securing Knowledge Transfer



You have participated in a training/conference
How valuable has the event been for you?
[Textbox]

How did knowledge transfer take place?
Multiple choices possible

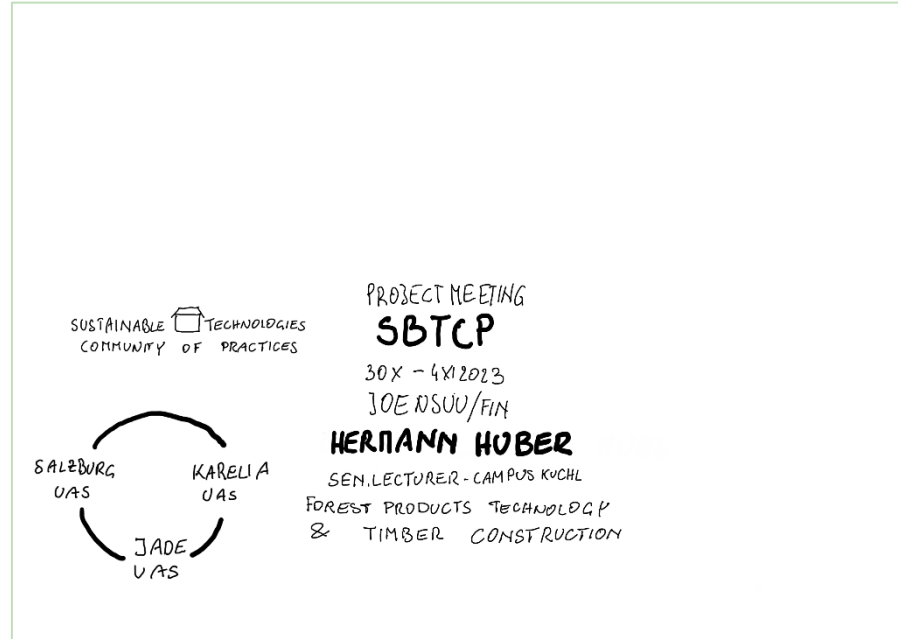
- Feedback to my supervisor
- Transfer to the team
- Transfer to other departments
- Transfer to my community
- Transfer to teaching
- Transfer to research Improves my performance
- I would like to share my experiences or provide materials (If selected, the Human Resources department will contact you).**

... share my experiences ...

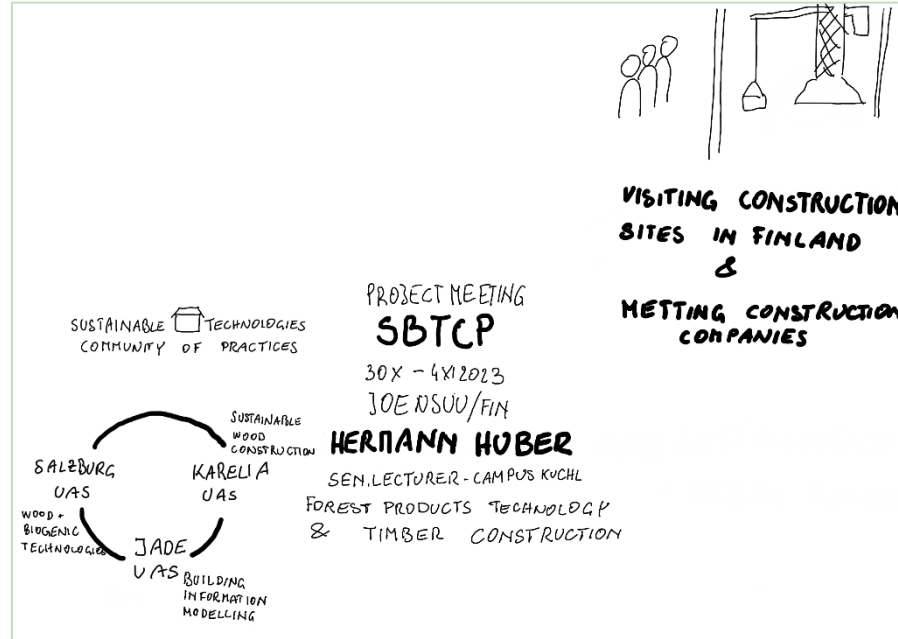


PROJECT MEETING
SBTCP
30X - 4X 2023
JOENSUU/FIN
HERMANN HUBER
SEN. LECTURER - CAMPUS KUOHL
FOREST PRODUCTS TECHNOLOGY
& TIMBER CONSTRUCTION

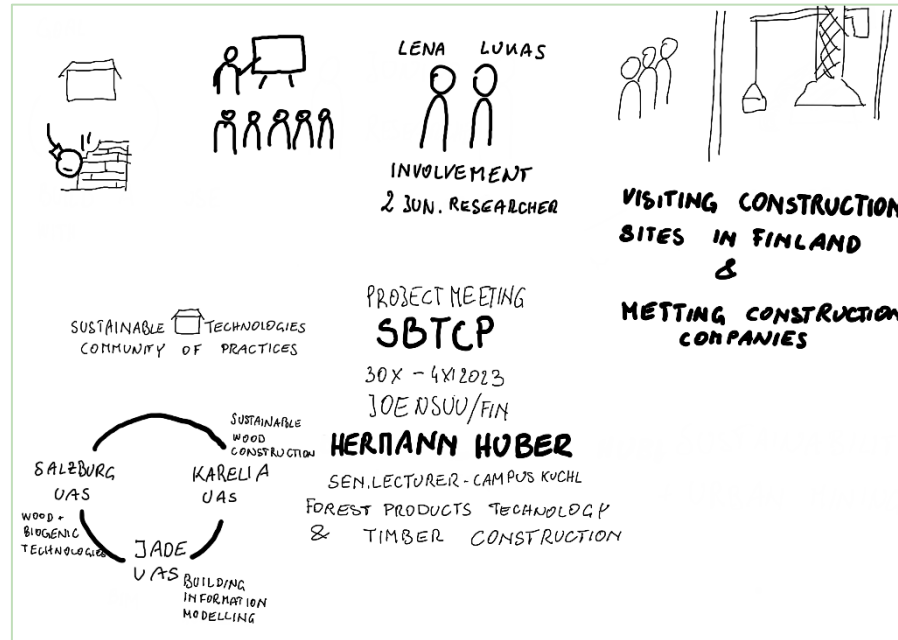
... share my experiences ...



... share my experiences ...



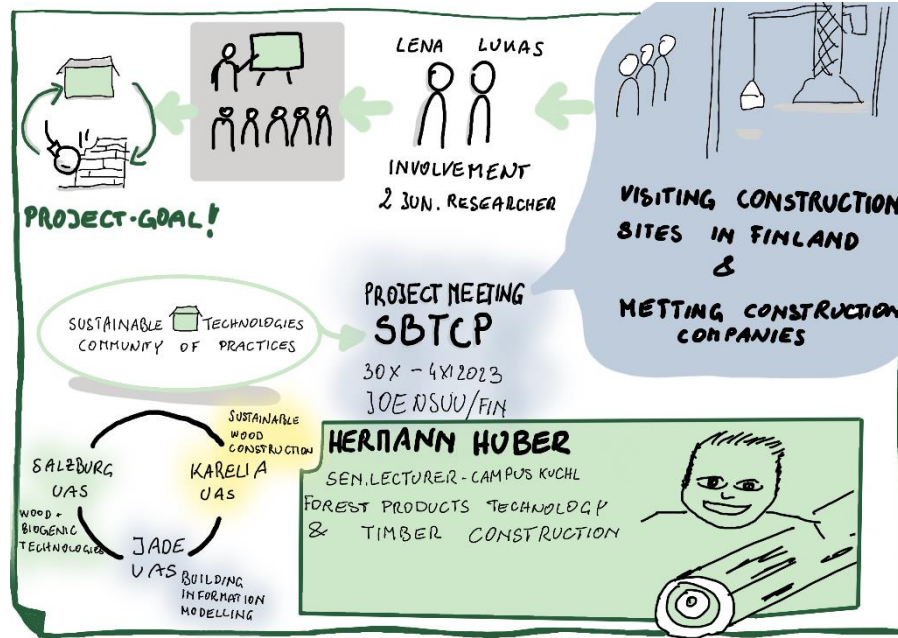
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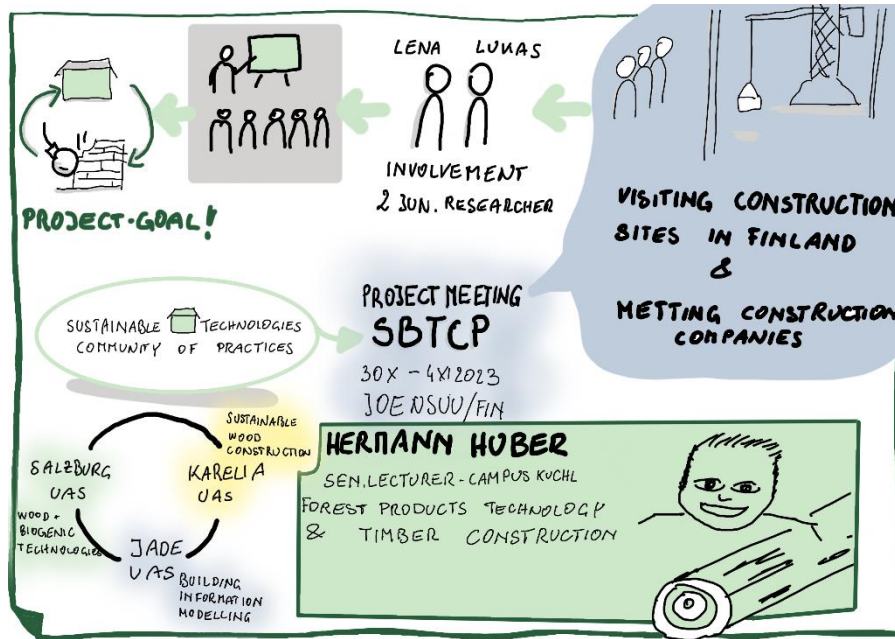
... share my experiences ...



Sketchnote



Thank you!



... now we are open for your questions ...