

Dialog zur hochschulischen Lehre

Internationalisation@Home in der Lehre
Global Virtual Courses der WU

WU

WIRTSCHAFTS
UNIVERSITÄT
WIEN VIENNA
UNIVERSITY OF
ECONOMICS
AND BUSINESS

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Global Virtual Courses der WU

Bislang drei GVC,
organisiert über zwei
Allianzen (SIGMA,
ENGAGE.EU)

Courses: Integriert in die
Curricula der Partner

Global: mit bis zu 8
Partneruniversitäten auf
drei Kontinenten

Virtual: Unter
Verwendung des „Virtual
Reality“ Campus der WU

Global Virtual Courses der WU: die Partner



Global Virtual Courses der WU in Zahlen



Global Virtual Courses der WU: Challenge-based



🔗 Managing the SDGs

Under the theme of the SDGs, this course encourages students to rethink international management from various perspectives: Students become familiar with business approaches addressing the SDGs, related players and stakeholders involved, and their roles and responsibilities.



🔗 Responsible Digital Transformation

With a focus on responsibility, this course examines from various (disciplinary) perspectives how processes of Digital Transformation can be implemented in a way to address economic, societal, and environmental challenges.

Global Virtual Courses der WU: Components



Course components

- Kick-Off and Closing events on WU's virtual campus
- Online modules
- A Collaborative Online International Learning (COIL) group assignment
- Further tasks, individual at each of the four ENGAGE.EU partner institutions



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