



euroguidance österreich

Euroguidance Conference 2022 ONLINE-GUIDANCE

BUILDING RELATIONSHIPS
IN DIGITAL SETTINGS

16. NOVEMBER 2022 | KARDINAL KÖNIG HAUS
KARDINAL-KÖNIG-PLATZ 3 | 1130 VIENNA | AUSTRIA

Euroguidance - Conference 2022

Due to the socio-economic impact of COVID-19, the need for accessible career guidance has increased. Across Europe, guidance services have moved to the online space and there has been increased investment in the further development of online portals and distance counselling.

Cynthia Harrison, Cedefop, will outline the digital developments in lifelong guidance, the training needs of counsellors and the role of lifelong guidance in post-pandemic recovery through reskilling and upskilling.

Building a counselling relationship is an important factor for successful online counselling. The lecture by **Stefan Kühne** will shed light on possibilities of relationship building and discuss opportunities and limitations in the digital setting. What can online counsellors in educational and career guidance offer in terms of relationship and where are the limits?

Examples from Austria and Estonia show what developments guidance services have taken. **Barbara Oberwasserlechner** and **Karin Okonkwo Klampfer** (Bildungsberatung in Wien) will present Online Educational Guidance Austria, **Margit Rammo**

(Euroguidance Estonia and Education and Youth Board of Estonia) and **Kristina Orion** (Estonian Unemployment Insurance Fund) will give an insight into the latest developments in the field of online guidance in Estonia.

In the afternoon, **four parallel workshops** will offer the opportunity to deepen the discussion and to get to know innovative approaches in the field of guidance.

This year's hybrid Euroguidance conference is part of the "**Global Careers Month**", a joint effort of Cedefop, the European Commission, ETF, ILO, OECD, UNESCO and the World Bank. The plenary lectures in the morning will be streamed for the European audience.

We invite you to network with colleagues from Austria and Europe at the Euroguidance Conference 2022! Throughout the event, a **project exhibition** and an **Erasmus+ Corner** will provide an opportunity to get to know projects and develop project ideas.

Furthermore, we will celebrate the **30th anniversary of the Euroguidance Network** and **25 years of Euroguidance Austria**.

Click here to [register](#).



#Online-Guidance | #EuroguidanceConference2022 | #EuroguidanceFachtagung2022

PROGRAMME (as of 16 November 2022)

- 08:30 - 09:00 **Registration**
- 09:00 - 09:10 **Welcome**
Ernst Gesslbauer, OeAD / Department Europe, Education, Youth
- 09:10 - 09:20 **Euroguidance: 25 years of European Dimension of Lifelong Guidance in Austria** (in German)
Carin Dániel Ramírez-Schiller, OeAD / Department Europe, Education, Youth
- 09:20 – 09:30 **Lifelong Guidance in Austria – Where do we stand?** (in German)
Evelin Langenecker, Ministry of Education, Science and Research

SETTING THE SCENE

- 09:30 - 10:15 **Key Note**
Digital developments in lifelong guidance
Cynthia Harrison, Cedefop
- 10:15 - 10:45 Coffee break and project exhibition
- 10:45 - 11:30 **Key Note**
Building relationships in online counselling (in German)
Stefan Kühne, Die Forschungsgreisslerei / institut: wissenschaft.online.beratung

IMPULSES FROM AUSTRIA AND ESTONIA

- 11:30 - 12:00 **Online Educational Guidance Austria** (in German)
Barbara Oberwasserlechner and Karin Okonkwo Klampfer, Bildungsberatung in Wien
- 12:00 - 12:30 **Digital solutions to support guidance in Estonia**
Margit Rammo, Euroguidance Estonia | Education and Youth Board of Estonia
Kristina Orion, Estonian Unemployment Insurance Fund
- 12:30 – 12:45 **Introduction to workshops**
- 12:45 – 14:00 Lunch break
- 14:00 – 15:30 **Thematic work in four parallel workshops**
- 15:30 – 16:00 **Wrap-up of workshops in Mini-Plena**
- 16:00 – 17:00 Celebrating 30 Years of Euroguidance

Facilitator: Michael Bauer-Leeb, WEITSICHT – büro für zukunftsfähige wirtschaft

WORKSHOPS (14:00 – 15:30)

Workshop 1: Chancen und Herausforderungen neuer Formate der Bildungs- und Berufsberatung

(in German)

Die Pandemie hat die Bildungs- und Berufsberatung vor gänzlich neue Rahmenbedingungen und Voraussetzungen gestellt. Was war die Rolle der Bildungsberatung, und welche Unterstützung konnte den Ratsuchenden gegeben werden? Wie wurden die Zielgruppen erreicht?

Die BiBer Bildungsberatung gibt Einblick in Online-Formate der Beratung von persönlicher Einzelberatung über Gruppenworkshops der Studien- und Berufswahl bis zur Erkundung von Berufstrends durch Livestreams.

Die Teilnehmenden sind herzlich eingeladen zum Info- und Erfahrungsaustausch zu den Formaten, die sich vor und während der Pandemie bewährt haben und auch in Zukunft wichtig sein könnten.

Expertinnen und Experten:

Christine Bauer-Grechenig, BiBer Bildungsberatung Salzburg

Andreas Lutzmann, BiBer Bildungsberatung Salzburg

Moderation:

Arabella Seits, OeAD / Euroguidance

Workshop 2: Accessible Work for All (in German)

„Accessible Work for All“ ist ein Erasmus+ Projekt, das sich für Gleichberechtigung, Nicht-Diskriminierung und Vielfalt einsetzt. Wie? Durch das Anbieten von Informationen über Arbeit und Arbeitsrecht in einem leicht zugänglichen oder barrierefreien Format. Das heißt, dass gehörlose Jobsuchende Unterstützung und Informationen online in ihrer Erstsprache – Gebärdensprache – finden können.

In diesem Workshop erfahren Sie mehr über das Projekt und über Gehörlosigkeit. Neben dem Fingeralphabet in der österreichischen Gebärdensprache lernen Sie wie unsere Videos und Materialien in Unterricht und Beratung eingesetzt werden können und Sie erfahren auch Tipps und Tricks für Kommunikation mit Gehörlosen.

Expertin:

Joanna Kinberger, equalizent Schulungs- und Beratungs GmbH Wien

Moderation:

Susanne Krischanitz, OeAD / Euroguidance

Workshop 3: Digital solutions in career guidance in Estonia (in English)

We have lived most of the past year studying and working from a distance, digital services have played a crucial role. The daily work of the career guidance practitioners in Estonia is intertwined with the use of various ICT solutions, which are multi-faceted - practitioners are both ICT users and the creators of new approaches.

The aim of this interactive workshop is to give an insight into how career development is ensured by a lifelong guidance system in Estonia and inspire participants with ways of digital working. Presenters will introduce most meaningful digital solutions designed for Estonian guidance professionals and their clients.

Both presenters are active members of the Association of Estonian Career Counsellors, belong to the professional qualification committee and are members of the National Career Guidance Forum.

Experts:

Margit Rammo, Euroguidance Estonia / Education and Youth Board of Estonia

Kristina Orion, Estonian Unemployment Insurance Fund

Facilitator:

Alexandra Enzi, OeAD / Europass

Workshop 4: The impact of eLearning and online skills self-assessment for literacy learners (in English)

The [National Adult Literacy Agency \(NALA\)](#) is an Irish charity committed to ensuring that people with unmet literacy, numeracy and digital literacy needs can fully take part in society. This workshop will showcase [Learn with NALA](#), an eLearning platform for adult literacy learners and practitioners, as well as introduce the [Erasmus+ online Skills Checker tool](#).

NALA's research has shown that eLearning reduces barriers to access and supports greater participation in skills development and lifelong learning. This workshop will outline the impact an online environment can have on adult literacy learners to:

- 1) support the exploration of their learning goals
- 2) self-assess and recognise their existing skills
- 3) develop new skills

The workshop seeks to gather insights and encourages interaction with conference participants who might see the relevance of online provision in their settings and the challenging COVID context.

Expert:

Ailis Mardon-Egan, National Adult Literacy Agency NALA, Ireland

Facilitator:

Eva Baloch-Kaloianov, OeAD / Euroguidance