National Agency Erasmus+ Education

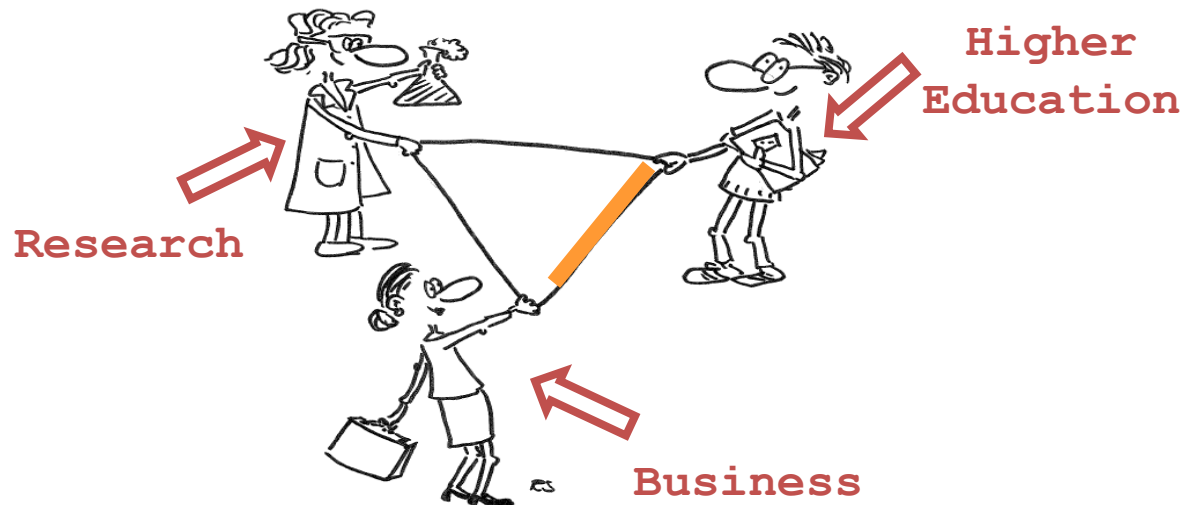OeAD (Österreichische Austauschdienst)-GmbH

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Knowledge Alliances

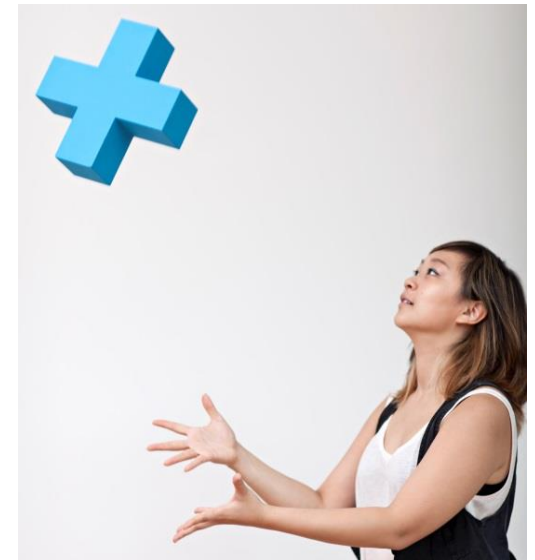Cooperation opportunities KA 2

Knowledge Alliances
Overall objectives

- Strengthen Europe´s innovation capacity and competitiveness
- Foster innovation in higher education, enterprises and socio-economic environment
- Foster cooperation between HEIs and companies

- -> contribute to the modernisation of Europe´s higher education system

Research

Higher Education

Business

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Knowledge Alliances
Facts

- Transnational projects between HEIs and businesses
- Open to any discipline, sector and to cross-sectoral cooperation

- Key features:

  Innovation

  Sustainability

  Impact

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Aims

- Boosting innovation in higher education, business and in the broader socio-economic environment
  - Innovative learning and teaching methods
  - Solutions for challenging issues, product and process innovation

- Developing entrepreneurial mind-set and competences
  - Entrepreneurship education in any discipline
  - Schemes of transversal skills learning to strengthen employability, creativity and new professionals paths

- Stimulating the flow and exchange of knowledge between higher education and enterprises
  - Activities in companies which are embedded in the curriculum
  - Involvement of company staff into teaching and research

Knowledge Alliances
Basics

- Project duration: 2 or 3 years
- Partnership requirements:
  - **Min. 6 organisations from min. 3 Programme Countries**
  - **Min. 2 HEIs + min. 2 companies**
- Any participating organisation established in a Programme Country can submit an application!
- <u>Organisations from partner countries (optional):</u> must bring an essential added value to the project
- <u>Associated partners:</u> possible, but can´t benefit from financial support from the project

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Programme Countries

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Programme Countries

- EU countries: 28 member states **NA**
- Others: IS, LI, NO, MK, TR **NA**

Partner Countries

- Rest of the world

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Funding rules

- Maximum EU grant:
  - **2 years (max. 700 000 EUR)**
  - **3 years (max. 1, 000 000 EUR)**
- Budget based on an unit cost system (groups of countries and staff categories)
- Mobility costs *(if applicable)*: units of travel and subsistence costs
- Budget for 2016: 15 Mio EUR
- Budget for 2017: ?

Calculation system

- 16 separate unit staff costs – 4 groups of countries/ 4 distinct staff categories

  -> to cover project management, (transnational) project meetings, intellectual outputs (curricula, modules, pedagogical materials, open educational resources (OER), IT tools, analyses, studies etc.), dissemination, participation in events, conferences etc.

- *Optional funding:* Mobility costs

  - To support the main activities of the project

  - For travel distances between

    - 100 and 1999 km: 275 EUR per participant

    - 2000 or more: 360 EUR per participant

  - Subsistence costs:

    - Staff: 100 EUR per day (up to 14th day), 70 EUR per day (between 15th and 60th day)

    - Learners: 55 EUR per day (up to 14th day), 40 EUR per day (between 15th and 60th day)

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TABLE A - PROJECT IMPLEMENTATION (AMOUNTS IN EURO PER DAY) PROGRAMME COUNTRIES

The amounts depend on: a) profile of staff involved in the project and b) the country of the participating organisation whose staff is involved.

	Manager	Teacher/Trainer /Researcher/ Youth worker	Technician	Administrative staff
	B3.1	B3.2	B3.3	B3.4
Denmark, Ireland, Luxembourg, Netherlands, Austria, Sweden, Liechtenstein Norway	353	289	228	189
Belgium, Germany, , France, Italy, Finland, United Kingdom, Iceland	336	257	194	157
Czech Republic, Greece, Spain, Cyprus, Malta, Portugal, Slovenia	197	164	122	93
Bulgaria, Estonia, Croatia, Latvia, Lithuania, Hungary, Poland, Romania, Slovakia former Yugoslav Republic of Macedonia, Turkey	106	88	66	47

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Award criteria

- Relevance of the project (max. 25 pts)

- Quality of the project design and implementation (max. 25 pts)

- Quality of the project team and the cooperation arrangements (max. 30 pts)

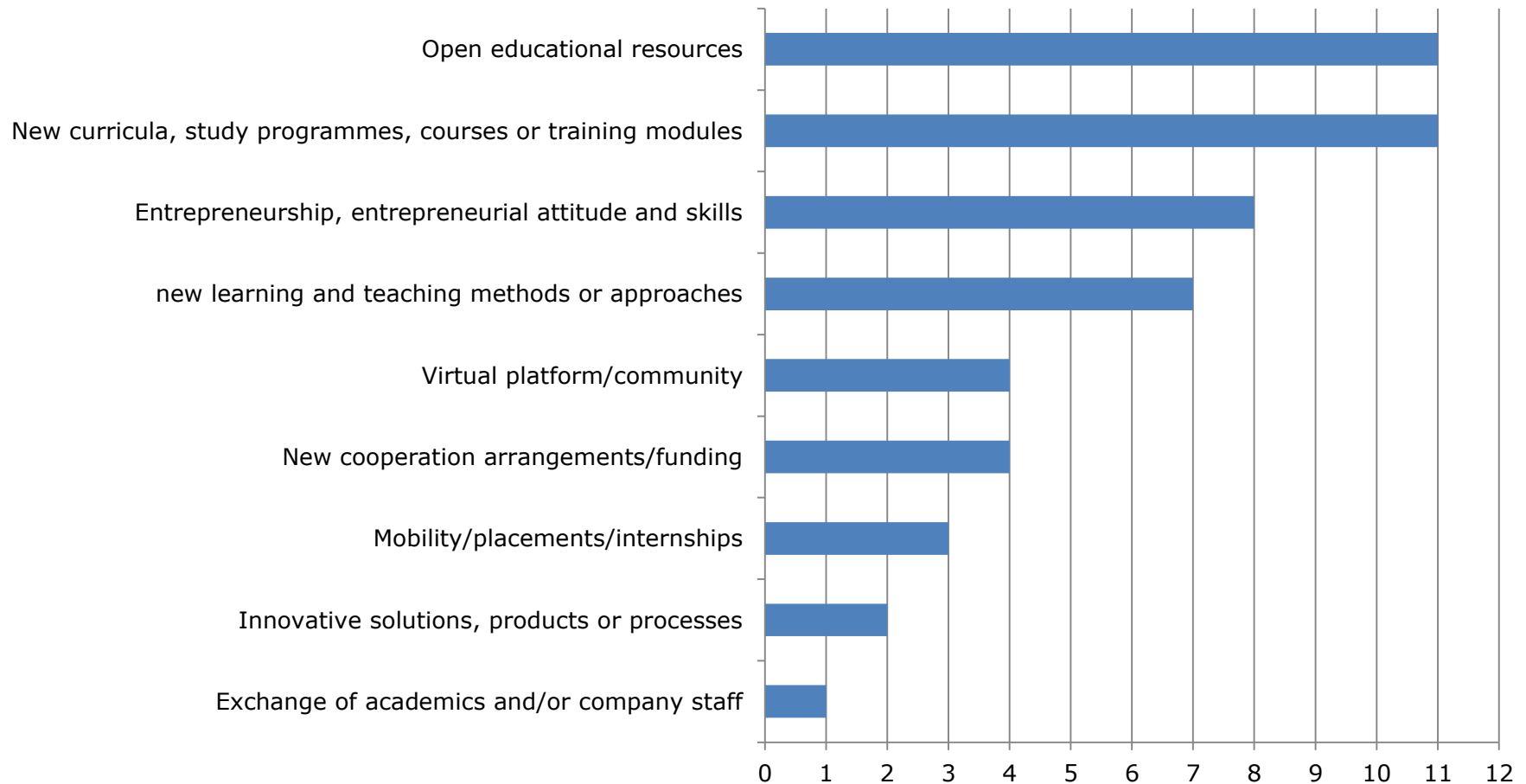- Impact and dissemination (max. 20 pts)

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2014 – 2016

Calls	Received Applications	With Partner Countries	Selected Applications	With Partner Countries	Third countries Nr of Participations	AT project coordination
2014	228	40	10	0	0	2
2015	200	27	11	1	1	1
2016	188	?	16 (+4)	?	?	0

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Selected proposals 2015

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Products/outputs

Product/output	Value
Open educational resources	11
New curricula, study programmes, courses or training modules	11
Entrepreneurship, entrepreneurial attitude and skills	8
new learning and teaching methods or approaches	7
Virtual platform/community	4
New cooperation arrangements/funding	4
Mobility/placements/internships	3
Innovative solutions, products or processes	2
Exchange of academics and/or company staff	1

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Application procedure Call 2017

- Call 2017 will be published in October 2016?

- Submission deadline: 28th February 2017 (12 CET)
  - Electronic application via e-form
  - Registration in URF before application
  - PIC Generation

- Project start
  - 1st November 2017 or
  - 1st January 2018

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How to write a successful proposal

- **Read carefully**
  - Programme Guide
  - Relevant call for proposals
  - Actual application form
  - Additional documents from EACEA website (e.g. instructions for completing the application package)
  - Erasmus+ project results platform
  - Summaries/websites of already funded projects in similar (academic) fields

- **Contact your Erasmus+ National Agency**
  - Participate in (inter-)national infodays and regional workshops
  - Discuss your project idea and ask for advice

Knowledge Alliances
How to write a successful proposal

- **Project idea**
    - Make sure that your project idea, the content, the targets and the beneficiaries match with the objectives of the programme
    - Need of your project?
    - Is your project innovative enough? Products, results, measures
    - Present a detailed dissemination and sustainability strategy
    - Role in the project – Applicant/Partner?
        -> administrative and financial capacities for realizing the project!

- **Partnership**
    - Reflect the size and capacities of your consortium
    - Check the complementarity between the partner organisations
    - Do you have the best team on board?

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…to summarise!

A strong proposal is

- **coherent** (problems, solutions, target groups, activities, budget, ambitions/resources/competence)

- **simple** (objectives, approach)

- **evidence based** (ex-ante needs analysis, state of art)

- **clear** (identifying the need for such a proposal, solutions, and outputs)

- **rigorous in its planning** (which activities, when, for how long, and with what resources)

- **explicit** (do not take for granted any information, if it is not in the application it cannot be taken into account)

- **circumscribed** (a proposal is not about solving the world's problems, but about solving a specific issue)

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