

Euroguidance Conference 2021

## Green Guidance – Focusing on Green educational and career pathways

11 November 2021 | Online



The European Green Deal (2019) encourages to contribute to skills development for green jobs and thus for the transition to a greener economy. The Erasmus+ programme intends to be an essential support tool for building knowledge, skills and attitudes on climate change and sustainable development in the European Union and beyond.

"Green Guidance" gives a broader perspective to career choices: which impulses can educational and career guidance provide in shaping a greener and more sustainable future for all? What is the environmental impact of a particular career path? What is the relevance of "green skills"? And what is the role of companies in creating "green jobs"?

At the Online Euroguidance Conference 2021, Prof. Dr. Peter Plant will introduce the topic in his keynote speech on "Sustainability, Green Guidance, and Utopia", followed by practical examples from Austria and Ireland. Anthony Mann, OECD, will give insight into OECD Research on Career Readiness.

Four parallel workshops will deepen the exchange on the topic.

We invite you to network and discuss with colleagues from Austria and Europe at the Euroguidance Conference 2021.

Sign up [here](#).

#GreenGuidance

#EuroguidanceConference2021

#EuroguidanceFachtagung2021

## PROGRAMME (as at 20 October 2021)

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Inputs in German during plenary session will be interpreted into English.

09:00 – 09:30	<b>Participants arrive, meet up in the virtual lobby</b>
09:30 – 09:40	<b>Welcome</b> Ernst Gesslbauer, OeAD / Department for Europe, Education, Youth
09:40 – 10:00	<b>Euroguidance: Update on current developments</b> (in German) Carin Dániel Ramírez-Schiller, OeAD / Department for Europe, Education, Youth
10:00 – 10:45	<b>Key Note</b> <b>Sustainability, Green Guidance, and Utopia</b> (in English) Peter Plant
10:45 – 11:00	Coffee Break
11:00 – 11:45	<b>Impulses from Austria and Ireland</b> <b>New approaches in guidance with a focus on green jobs</b> (in German) Wolfgang Bliem, IBW Margit Helene Meister, Abteilung Umwelt- und Energiewirtschaft Land NÖ Rosemarie Pichler, Bildungsberatung Niederösterreich
	<b>Exploring the role of Lifelong Guidance in Sustainable Development – an example from Ireland</b> (in English) Jennifer McKenzie, NCGE
11:45 – 12:00	Coffee Break
12:00 – 12:30	<b>Update on recent OECD research</b> <b>Career readiness and “green” career choices</b> Anthony Mann, OECD
12:30 – 12:45	<b>Lifelong Guidance in Austria</b> <b>Update and outlook</b> (in German) Gerhard Krötzl and Andrea Fraundorfer, BMBWF
12:45 – 13:45	Lunch break - followed by the opportunity for informal networking (SpatialChat)
13:45 – 14:00	<b>Introduction to workshops</b>
14:00 – 15:30	<b>Thematic work in four parallel workshops (see page 3f)</b>
15:30 – 15:50	<b>Wrap-Up of workshops</b>

Bettina Kerschbaumer-Schramek will be taking attendees through the programme.

### **Workshop 1: Green Career Guidance**

As modern people of the 21<sup>st</sup> century, can we still draw upon the “wild” nature? And do we have anything to offer in exchange? Can career guidance play a role in this? These questions are deeply connected with self-knowledge and building self-esteem – as an important part of career development. We can also see the links to entrepreneurship skills development and building the T-shaped career.

This workshop will explore the topic of humans and nature from several different perspectives. We will use concrete examples to show how career practitioners can support “sustainable careers”. We will discuss cases when nature itself can become a guidance tool and offer several activities to show how to apply eco-psychology in practice.

#### **Expert:**

Helena Košťálová, Career Coach, Lecturer, EKS, Czech Republic

#### **Facilitator:**

Arabella Seits, OeAD / Euroguidance

### **Workshop 2: Neue Ansätze der Bildungs- und Berufsberatung mit Fokus auf Green Jobs (in German)**

Der Workshop bietet Gelegenheit, anknüpfend an den plenaren Vortrag vertiefend zum Thema zu diskutieren und Erfahrungen sowie Ideen für mögliche Kooperation auszutauschen.

Der offene Austausch findet zu folgenden Themen statt:

- “Internationale grüne Modelle - Lernen von den anderen“
- „Zukunftsberufe - Green Jobs und ihr Beitrag zur Erreichung der Klimaziele“
- „Green Guidance“ - ein Zukunftsthema für die Bildungs- und Berufsberatung in Österreich?!“

#### **Expertinnen und Experten:**

Wolfgang Bliem, IBW

Margit Helene Meister, Abteilung Umwelt- und Energiewirtschaft Land NÖ

Rosemarie Pichler, Bildungsberatung Niederösterreich

#### **Moderation:**

Alexandra Enzi, OeAD / Europass

### Workshop 3: Green Guidance: Integrating an ecological vision into career guidance

Switzerland and Europe commit to reducing greenhouse gas emissions to zero by 2050. This endeavor will have impact on jobs, careers and professions which are subject to fundamental changes. Given these demands, what are the new challenges for career counsellors? How can jobseekers be supported in their decisions and ecological concerns? We propose to integrate an ecological and multidisciplinary vision into career guidance in order to «promote the creation of active lives' form that lead to sustainable development by decent humans" Guichard (2017).

Goals of the workshop:

- Transfer of knowledge on ecological concern, solastalgia (the distress caused by environmental change) and eco-anxiety.
- Reflecting on tomorrow's professions in the framework of green and energy transition; examples and possible ways to decarbonize jobs.
- Rethinking our professional choices not only from an individual point of view, but also in terms of the needs of humanity.
- Presenting some tools for integration into our practice.

Methods: Theoretical points - exercises for practice - plenary and small groups.

#### Experts:

Sabrina Tacchini, Psychologist, job counselor and PhD candidate at the University of Lausanne, Switzerland

#### Facilitator:

Susanne Krischanitz, OeAD / Euroguidance

### Workshop 4: Sustainable Development in Education and Training

This workshop introduces to most recent regional and European approaches in fostering sustainable development through general education and VET, taking into account the ecological, social, cultural, economic and technological aspects of sustainable development:

- The **Nordic co-operation project «Education for Sustainable Development»** as part of the Sustainable Lifestyles in the Nordic region programme with the vision of a world's most integrated and sustainable region by 2030 aims at strengthening sustainable development in education through all stages of education with a focus on the role of teachers and teacher competences.
- The **Greenovet-approach** of development of VET Excellence in Green Innovation across Europe through Centres of Vocational Excellence aim is to contribute to an innovative, inclusive and sustainable economy. How to raise awareness about green innovation opportunities in VET, how to foster employability and entrepreneurial readiness of VET students to preparing and connecting them to the labour market?
- **Recent findings of the OECD** in the field of career readiness, i.e. screening of Pisa-data in relation to "green" career choices as well as outcomes of the [OECD Conference "Disrupted futures"](#) will be introduced.

The presentations will be followed by an open exchange on the career-related factors that make a difference to young people's success in sustainable adult employment.

**Experts:**

Dóra Stefánsdóttir and Margrét Kristjana Sverrisdóttir, RANNÍS / The Icelandic Center for Research  
Frederick Elliott Gaved, 3s, Austria  
Anthony Mann, OECD

**Facilitator:**

Eva Baloch-Kaloianov, OeAD / Euroguidance