

Euroguidance Conference 2019

Opening Opportunities – Career guidance approaches through a social justice lens

7. November 2019

Kardinal König Haus | Kardinal-König-Platz 3 | 1130 Vienna



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The promotion of social justice through guidance can open up a world of educational and vocational possibilities for those seeking advice. The focus lies on the development of foundations for educational and vocational decisions in order to increase chances for individuals in the labour market and social mobility. Simultaneously, through responding to the level of education and labour market policy, guidance can function as an “advocate” and have also an impact on a society level.

How can fair and appreciative guidance create better access to vocational education and training as well as to the job market? How can guidance, especially through collaborations with companies, enhance the possibilities of those seeking advice? What additional value does cooperation in Europe create for the development of target-group-specific approaches and guidance tools?

These questions will form the core of the Euroguidance conference 2019. Based on the Social Justice Lens in the work of Ronald Sultana, Rie Thomsen and Tristram Hooley, current guidance theories and practices will be examined through the perspective of social justice.

Bo Klindt Poulsen, VIA University College and Aarhus University Denmark, discusses the key concepts of emancipatory career guidance in his key note. He provides an insight into the Danish Lifelong Guidance System through the “social justice” lens is followed by the presentation of action based research results, which are aiming at widening opportunities and increasing social mobility, and are achieved through collaboration between researchers, careers teachers and employers.

Manuela Vollmann, ABZ* AUSTRIA, presents in her key note the contribution that educational counselling can make to widen the range of possibilities for women in a dynamic labour market. In addition, Vollmann depicts how the establishment and maintenance of binding partnerships with companies is integrated into ABZ* AUSTRIA and provides insights into the nature of these partnerships. The aim is to identify and question systematic exclusion mechanisms, barriers and attributions of gender stereotypes - this is realized in co-operation with businesses and labour market policy stakeholders. The overarching goal is to bring about lasting changes towards promoting gender equality in the labour market.

In the scope of five parallel workshops, the questions will be covered and methods as well as tools will be presented. The methods market will show innovative guidance projects, which were developed with the help of the Erasmus+ programme.

PROGRAMME

09:00 – 09:30	Registration
09:30 – 10:00	Welcome (in German) and Introduction Ernst Gesslbauer, Head of National Agency Erasmus+ Education Carin Dániel Ramírez-Schiller, Head of Sector Erasmus+ Adult Education & Transversal Matters
10:00 – 10:45	Key Note 1 The social justice lens: Opening opportunities through experience-based careers guidance Bo Klindt Poulsen, VIA University College and Aarhus University, Denmark
10:45 – 11:00	Methods market - Elevator Pitch
11:00 – 11:30	Journey through the methods market and coffee break
11:30 – 11:45	Updates from the Euroguidance network Eva Baloch-Kaloianov, National Agency Erasmus+ Education / Euroguidance
11:45 – 12:00	Benefits of Erasmus+ Adult Education for guidance counsellors Madalena Fontes-Sailler, National Agency Erasmus+ Education / Adult Education Andrea Bernert-Bürkle, Volkshochschulverband Baden-Württemberg e.V.
12:00 – 12:45	Key Note 2 A new drive for social justice and economic benefits through innovative educational and labour market projects (in German) Manuela Vollmann, ABZ* AUSTRIA
12:45 – 14:00	Lunch
14:00 – 16:30	Thematic work in five parallel workshops (two of them being held in English)
16:30 – 17:00	Mini plenaries
From 17:00	Drinks reception

Carin Dániel Ramírez-Schiller, Head of Sector Erasmus+ Adult Education & Transversal Matters, will be taking attendees through the programme.

Please register [here](https://bildung.erasmusplus.at/index.php?id=4257)
<https://bildung.erasmusplus.at/index.php?id=4257>

WORKSHOPS

Workshop 1

"Career Guidance Research Circle": Widening opportunities for pupils and teachers (held in English)

The workshop gives insight into the potential of "research circles" as a collaborative method for professionals in schools to develop and support socially-just practices in guidance, this comprises the widening of educational opportunities (including VET) for all pupils. Within this workshop, set up as a transnational "research circle", a cross-professional and cross-border exchange will be facilitated between researchers, guidance teachers and other guidance professionals.

The workshop discussion will be centred around the topics of guidance in the school curriculum, communication, co-operation and co-ordination of all actors within schools and between schools and regional actors, and the potential of transnational guidance and cross border cooperation in widening opportunities.

Speaker:

Bo Klindt Poulsen, VIA University College and Aarhus University, Denmark

Filiz Keser Aschenberger, Danube University Krems - University for Continuing Education, Austria

Margit Pichler, University College of Teacher Education Lower Austria (Pädagogische Hochschule Niederösterreich), Austria

Facilitator / Moderation:

Alexandra Enzi, National Agency Erasmus+ Education / Europass

Workshop 2

Empowerment through 'Fair Guidance' and integration (held in German)

How can 'fair' and appreciative guidance that is sensitive to diversity improve access to VET, Vocational Educational Training and the job market? How can we promote rapid integration into the job market? Rolf Ackermann, Ministry of Culture, Youth and Sports Baden-Württemberg, gives an insight into the curriculum developed as part of the Erasmus+ 'Fair Guidance' project. Yvonne Kirchmayer, Federal province of Salzburg, introduces the objectives of the project FIER (Fast Track Integration in European Regions).

The workshop offers participants the chance to try out the self-reflection and self-learning methods developed as part of the Fair Guidance project, and to discuss the strategic requirements for offering networked, empowerment-based guidance in the region.

Speakers:

Rolf Ackermann, Ministry of Culture, Youth and Sports Baden-Württemberg / Adult Education Unit

Yvonne Kirchmayer, Integration, Federal Province of Salzburg / Department 2 Culture, Education and Society and Unit 2/06 – Youth, Generations, Integration.

Facilitator / Moderation:

Annibelle Seilern Aspang, National Agency Erasmus+ Education / Transversal Matters

Workshop 3

Education guidance as a bridge to the job market of the future – approaches of the BRIDGE+ project (held in German)

What skills will employees need to bring with them in order to be employable in the digitalised job market over the coming decades? How can education guidance take into account the requirements of tomorrow's working world today, without knowing for sure what future job profiles will look like? The challenge of maintaining one's employability through continuous further training also affects people with low educational and qualification levels in particular.

The ERASMUS+ project BRIDGE+ supports those offering education guidance, education providers and businesses in integrating new skills requirements into their guidance or education programmes; this is achieved with the help of digital guidance tools and information on the development of the job market amongst other things. In addition, regional skills development initiatives are being launched with the involvement of key stakeholders from the education sector, business, and education and employment guidance. New approaches from the BRIDGE+ project will be introduced in the workshop.

Speakers:

Andrea Bernert-Bürkle, Society of Adult Education Centres Baden-Württemberg (Volkshochschulverband Baden-Württemberg e.V.).

Michaela Marterer, Styrian Economic Society (Steirische Volkswirtschaftliche Gesellschaft)

Facilitator / Moderation:

Cornelia Köfmüller, National Agency Erasmus+ Education / Euroguidance, Adult Education

Workshop 4

Career Guidance for Inclusive Society – a follow up on the IAEVG conference 2019 (in English)

The aim of this workshop is to facilitate a transfer of main output of this year's annual IAEVG conference 2019 "Career Guidance for Inclusive Society". Ladislav Ostroha will summarize from the organizers perspective and give insight into the national guidance system of Slovakia.

How can career guidance contribute to inclusion? What are the opportunities and challenges within guidance systems and policy frameworks? Tibor Bors Borbély-Pecze will discuss the role of career counselling services in transitional economies. Peter Härtel, Styrian Association for Education and Economics (STVG), will demonstrate how the Austrian and the Styrian (regional) guidance system contribute to the widening of opportunities in a changing labour market.

Speakers:

Tibor Bors Borbély-Pecze, Hungarian Ministry of Finance, State Secretariat for Employment and Corporate Affairs

Peter Härtel, Styrian Economic Society (Steirische Volkswirtschaftliche Gesellschaft (STVG))

Ladislav Ostroha, Euroguidance Slovakia, SAAIC - Slovak Academic Association for International Cooperation

Facilitator / Moderation:

Eva Baloch-Kaloianov, National Agency Erasmus+ Education / Euroguidance, EPALE

Workshop 5

FrauenRaum (women's space) – skills orientation methods (held in German)

FrauenRaum Innsbruck is a service provided in affiliation to the education and professional guidance offered by the Women's professional centre for North Tyrol (FrauenBerufsZentrums Nordtirol). The aim of FrauenRaum is to reach women with little exposure to the employment market by providing them with motivation and support, and helping them build networks and resilience. The workshop begins by introducing various factors that can contribute to the success of a project like this, using different conceptual and development phases. During the workshop, various practical tools from the women's professional centre are introduced and tested with a focus on skills orientation.

Speaker:

Sonja Karbon, Women's professional centre for the Tyrol region, Frauen im Brennpunkt

Facilitator / Moderation:

Susanne Krischanitz, National Agency Erasmus+ Education / Euroguidance, Transversal Matters