

UNLOCKING EUROPEAN FUNDING



A SERIES OF FREE WEBINARS DELIVERED BY EXPERIENCED EU PROJECT COORDINATORS SPECIALLY DEVISED FOR COLLABORATIONS OUTSIDE EUROPE

I

1ST NOV

**IDENTIFYING THE RIGHT PROGRAMME FOR YOU
AND CONCEPTUALISING A PROJECT**

II

7TH NOV

**WRITING A SUCCESSFUL PROPOSAL AND
BUILDING A CONSORTIUM**

III

10TH JAN

**COORDINATING A PROJECT TO ENSURE
REAL IMPACT**

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All webinars will be held twice, at **10-11.30 AM and 4-5.30 PM GMT**, to cater for representatives from different time zones.

WEBINAR 1 (1st November) The speakers will give an overview of EU programmes, including Horizon Europe for Research and Innovation projects, and Erasmus+ for Student and Staff mobility and Collaboration. They will identify the most suitable opportunities for institutions outside the EU, especially in low and middle-income countries, and give a sense of the most suitable concepts for each project.

WEBINAR 2 (7th November): Participants will be given unique insights into the main components of a successful bid, including building the right consortium, devising appropriate objectives and action plan and designing project outcomes to ensure funding is secured. Real examples will be used to illustrate both the qualities that make a successful bid and the potential pitfalls.

WEBINAR 3 (10th January): As a follow-up to the workshops on preparing a proposal, the final workshop will explore the approaches and techniques for ensuring a successful project. The presentations will include how to manage a consortium, budget control, monitoring and sustainability. The workshop will be based on extensive experience managing projects under a range of EU programmes.

SPEAKERS



**Mark Majewsky
Anderson**

MARK MAJEWSKY ANDERSON has been PI/Co-I on 33 international (mainly Erasmus+) projects. He is currently the EU validator of social innovation projects at the European Social Fund as well as Director of Research and Innovation for Passage to ASEAN, a network of 130 Southeast Asian universities.



**Natalia
Popielska**

NATALIA POPIELSKA Previous traineeship at the European Commission DG Research and Innovation gives Natalia a unique insight into European funding programmes. She has successfully managed projects under a variety of programmes, including Erasmus+ and Horizon Europe. She currently oversees the Economic & Social Research Council Impact Acceleration Account at the University of Glasgow.





Cascade is a not-for-profit foundation committed to helping education institutions across the world become more globally connected. By creating a community of practitioners, we want explore and respond to challenges surrounding internationalisation in different parts of the world. Applying new approaches to intercultural competence, co-creativity and social innovation we believe organisations can overcome the barriers they face and deliver transformative change.

Go to our [website](#) to find more information on what we do and why we want to reverse the gaze in international education.

Look out for further online sessions...

Workshop: Social innovation and co-creation response to AI

Workshop: Intercultural competence and course design

Roundtable: International Education in Sub-Saharan Africa

Roundtable: International Education in Latin America

Roundtable: International Education in Southeast Asia

Roundtable: International Education in MENA countries



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